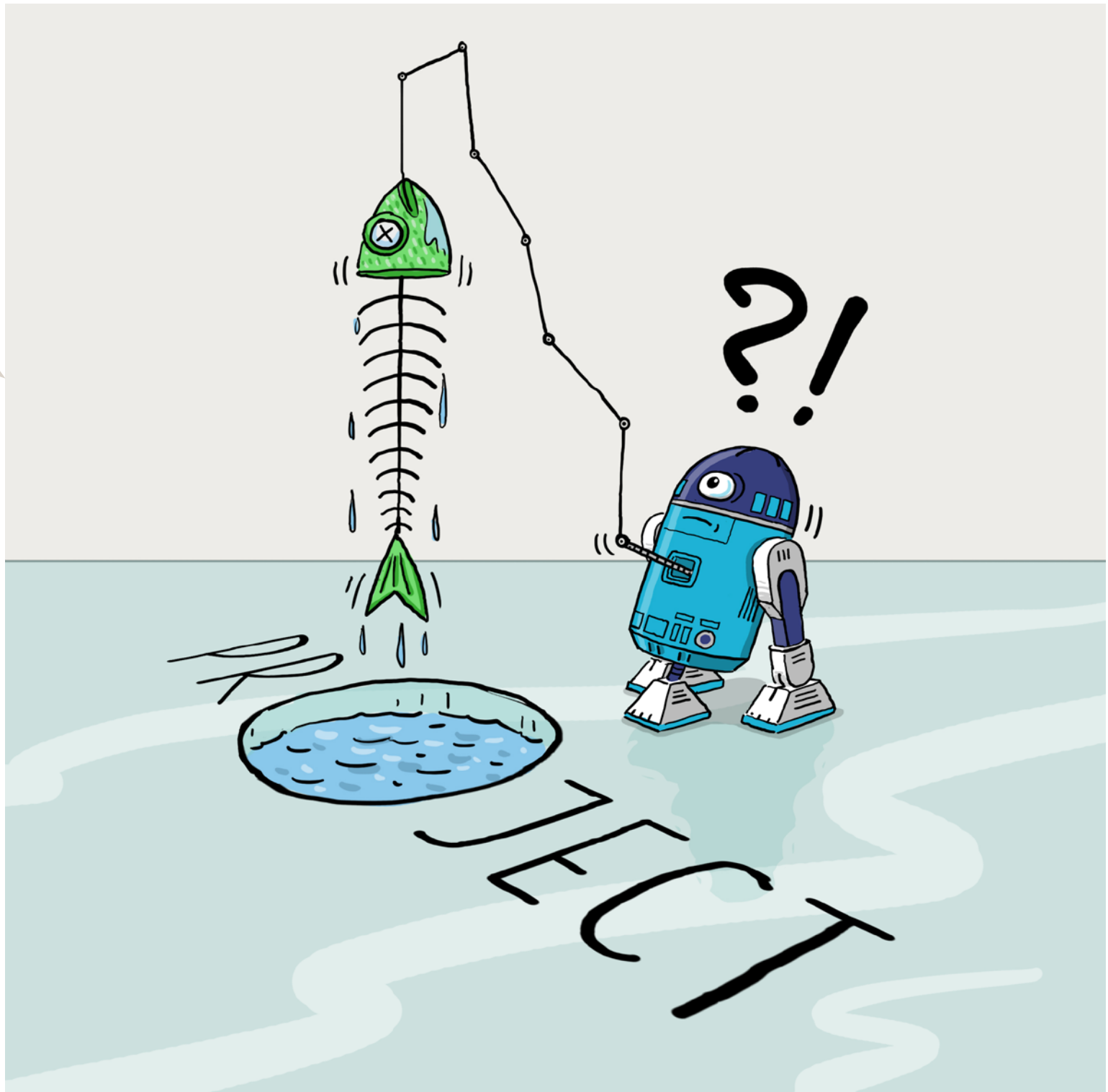


How a Software-Developer chose the right track for the future

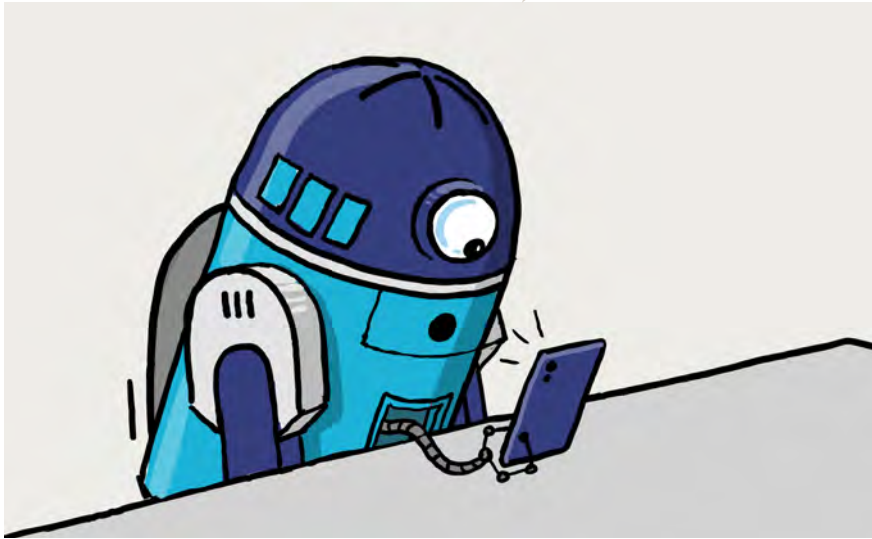
A Czipin Success-Case

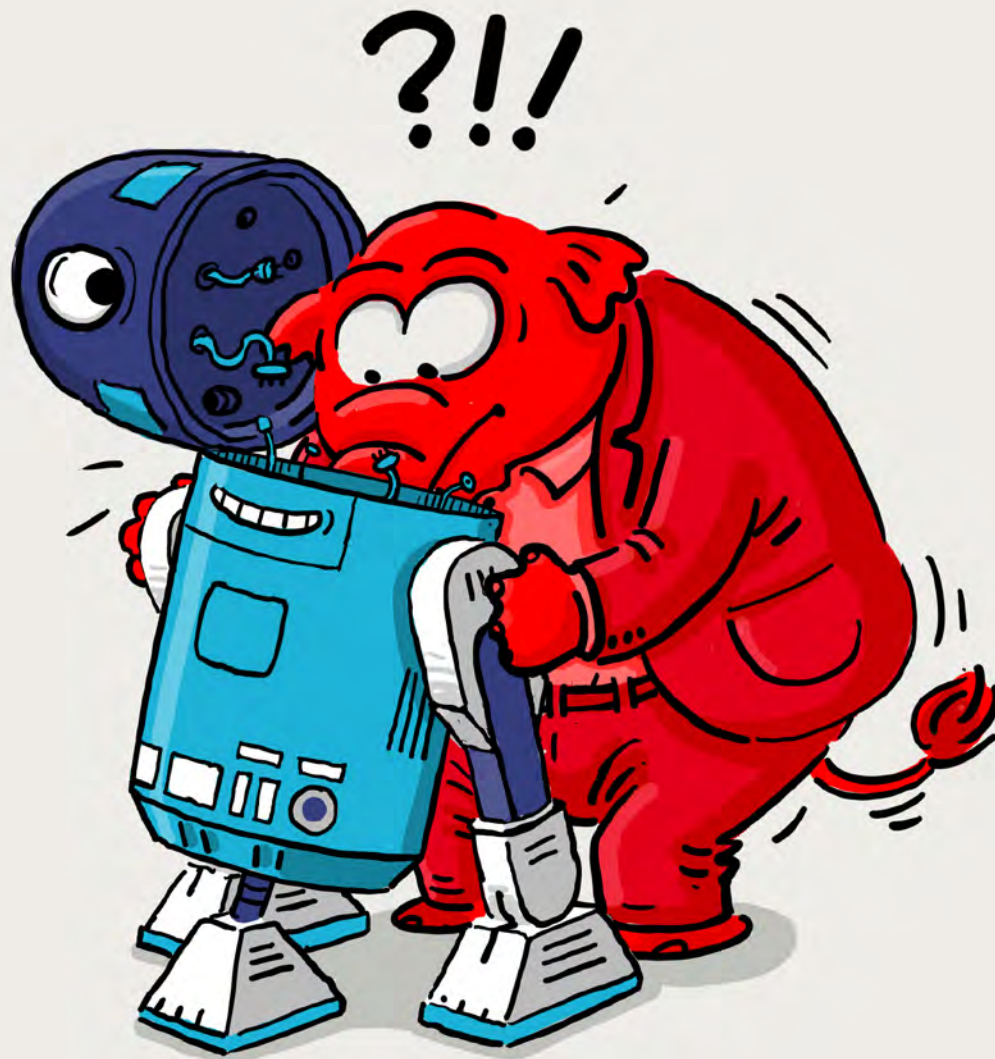
*What was
the problem?*

*Profits were
way behind
expectations*



The Software Developer does
the only **right thing:**





Step 1:
Czipin puts the
Software Developer
in a „Health-Check“
through their
Bits and Bytes

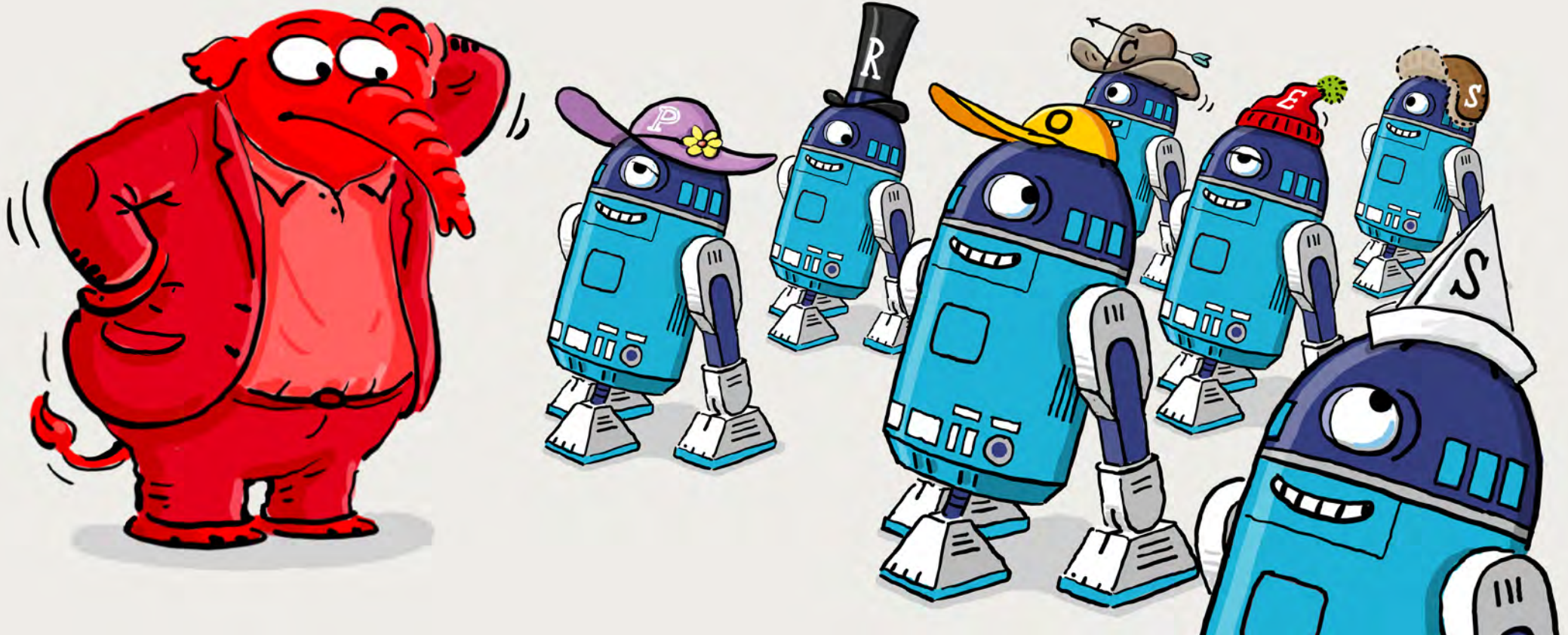
#1

The case study of a „success project“ shows **missed opportunities and reduced profits**



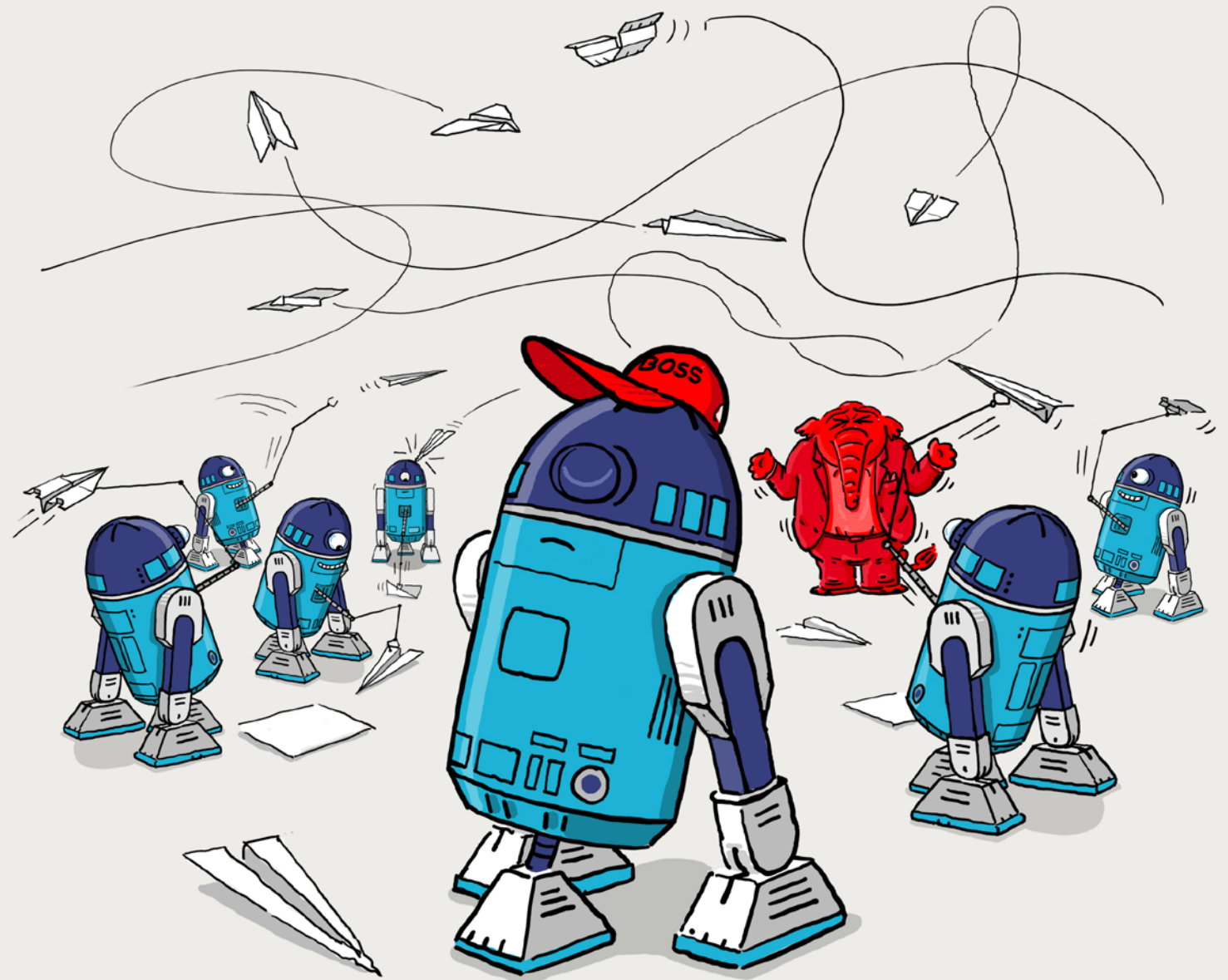
#2

Everyone has **a different** process flow in his mind



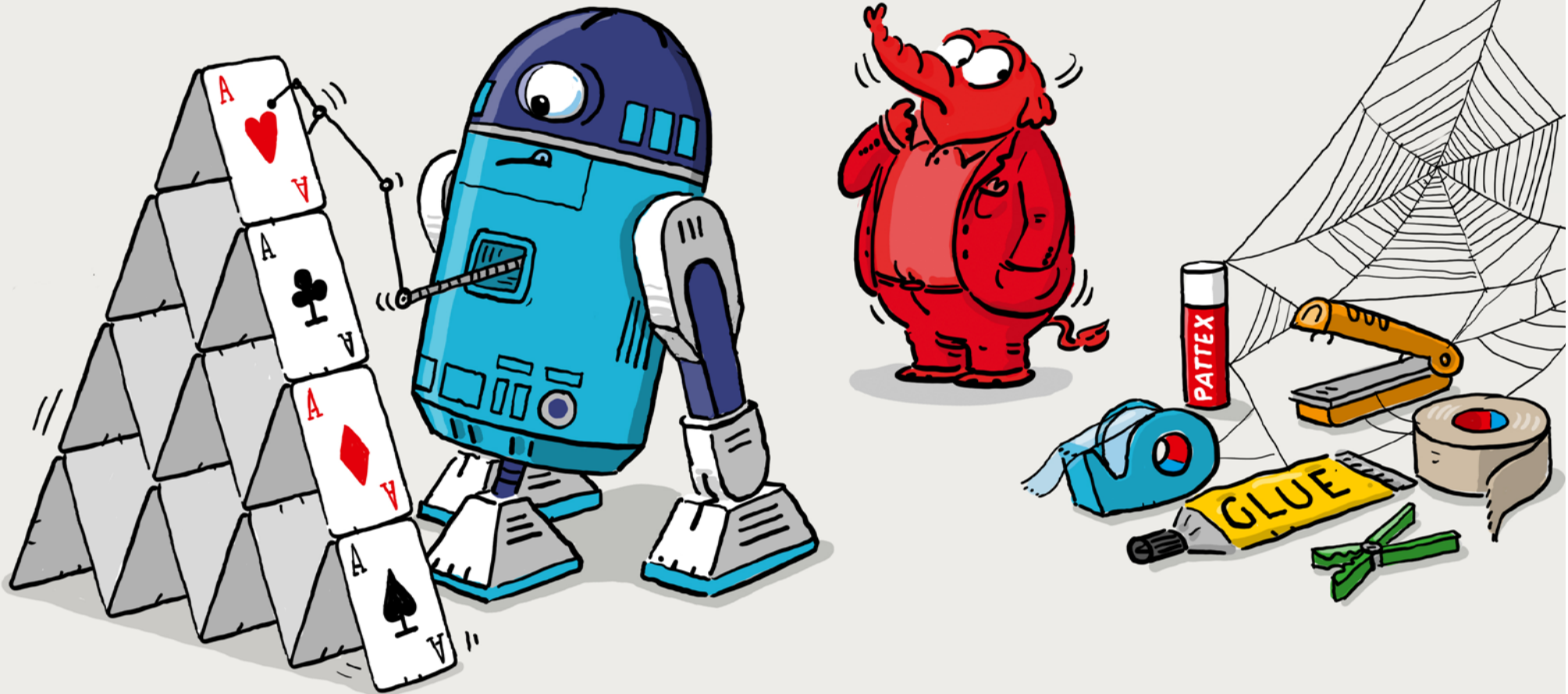
#3

*No active supervision
of the staff –
work processes
aren't monitored*



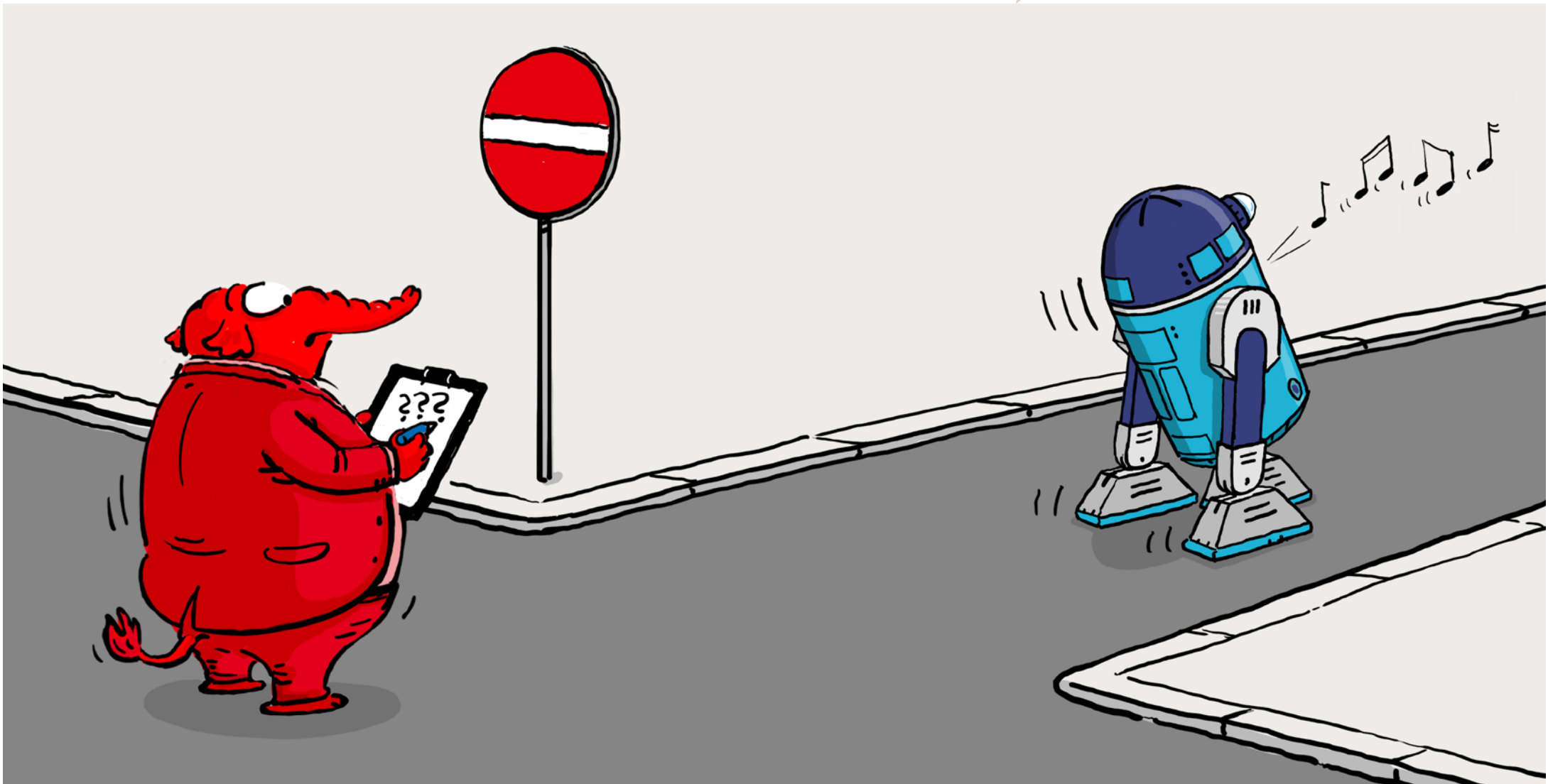
#4

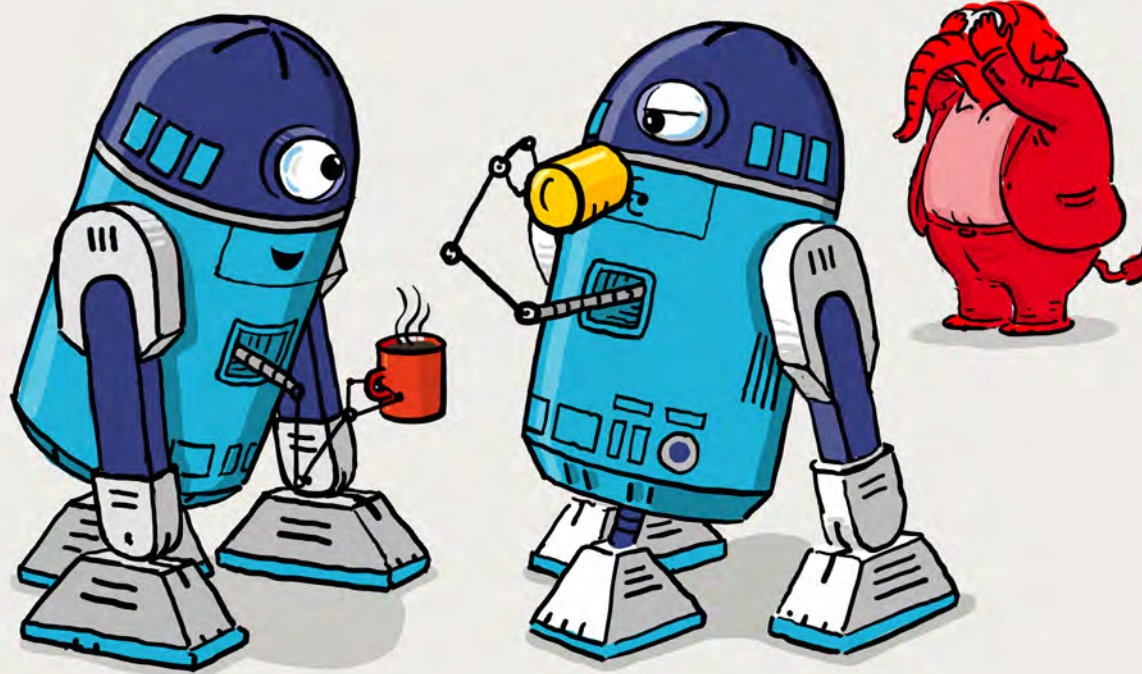
Existing supporting tools for working processes **are not used**



#5

Standards are **ignored** - everybody works to his liking





#6

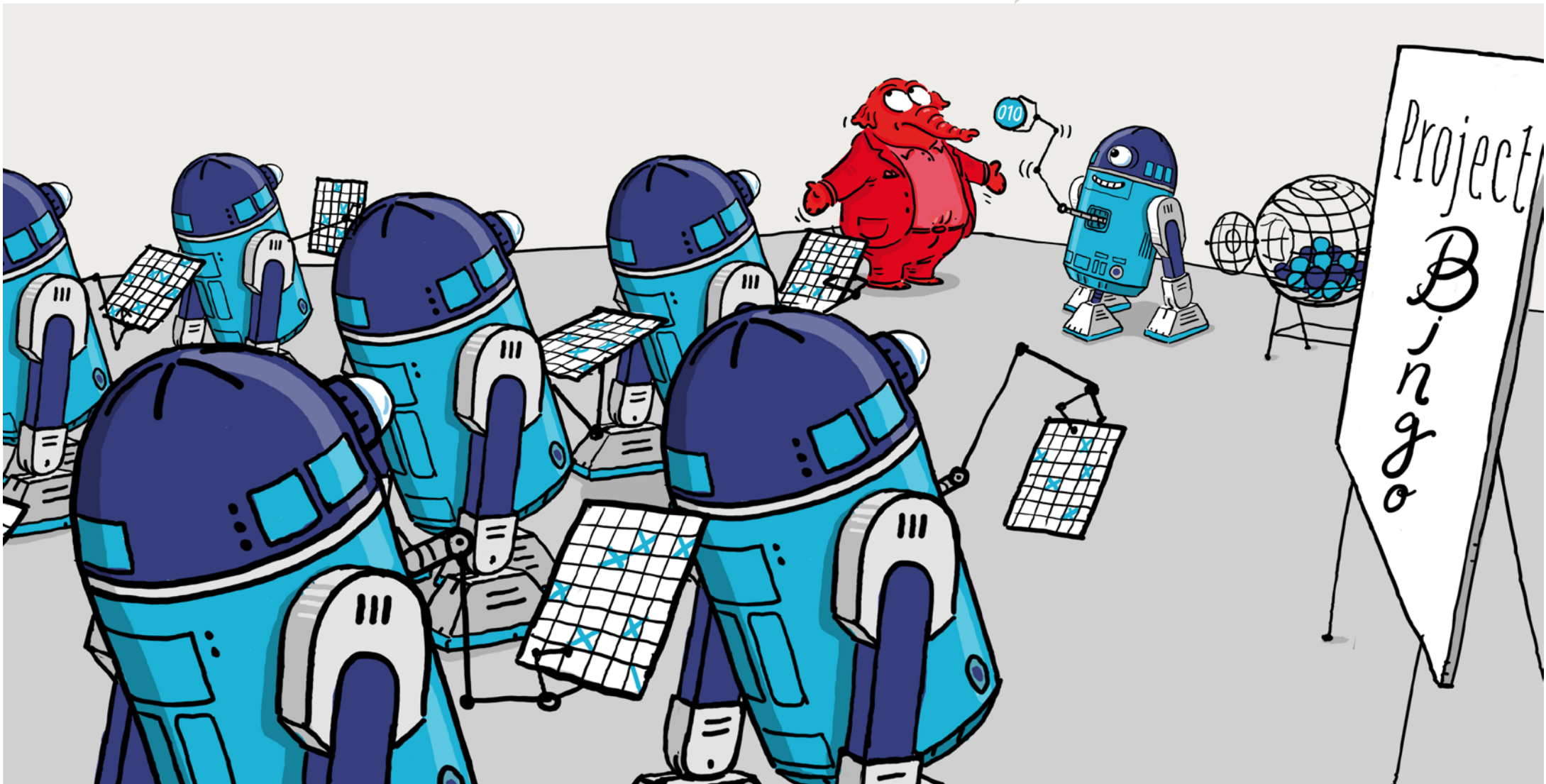
*Staff members agree
on working procedures
during „coffee break“*

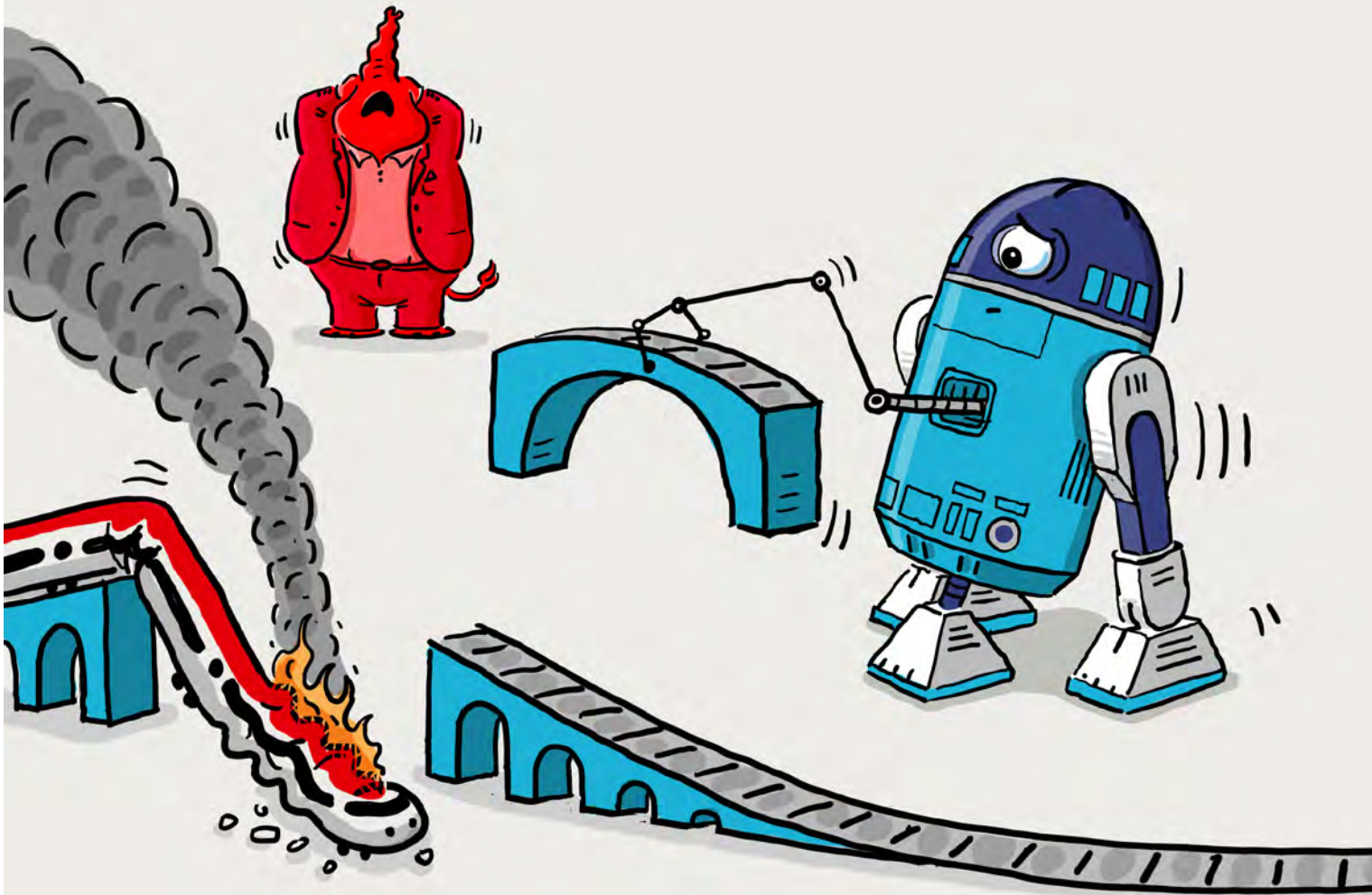
without ...

#7

... document the outcome or informing everybody else concerned.

Logically the process turns into **a lottery**



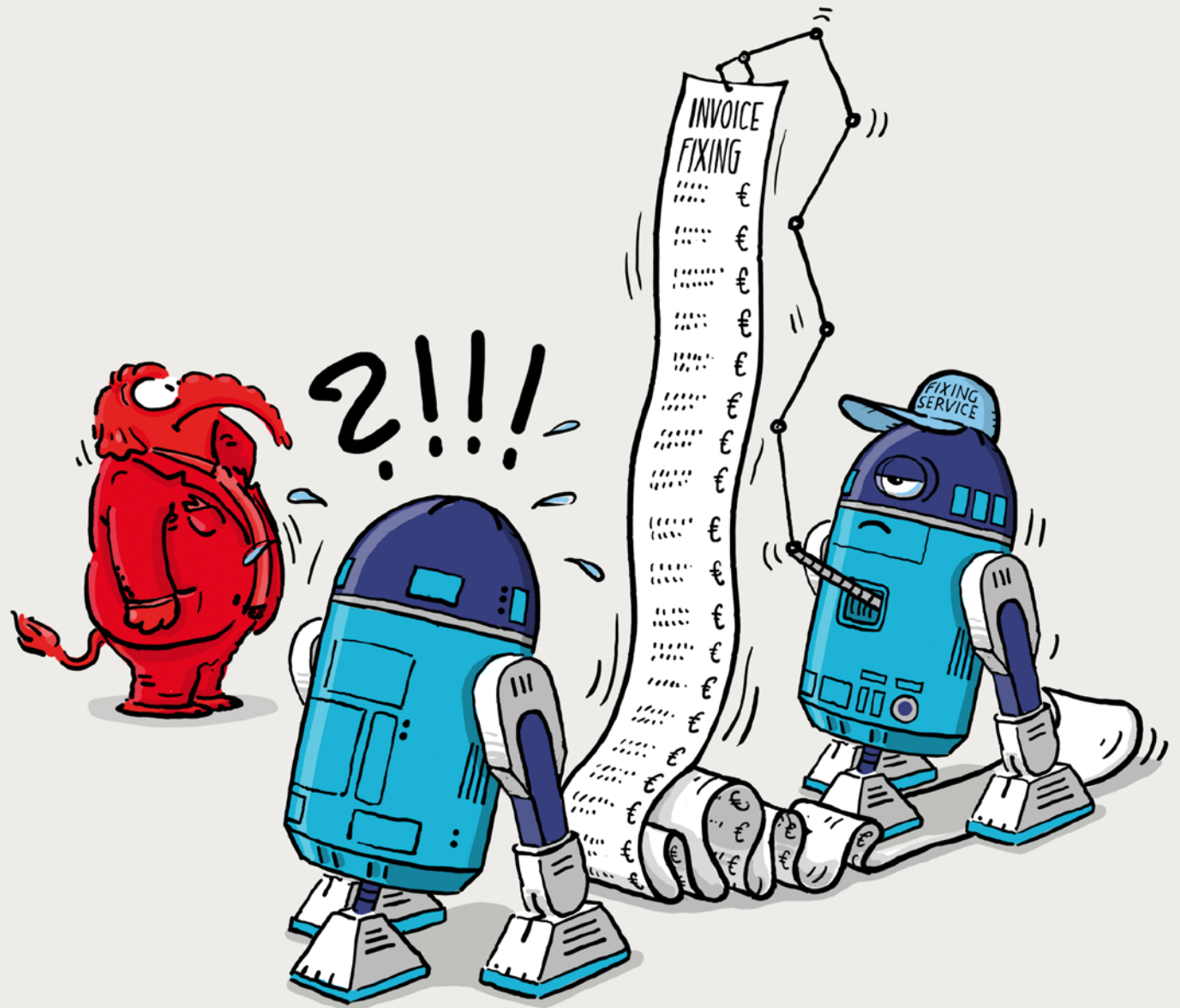


#8

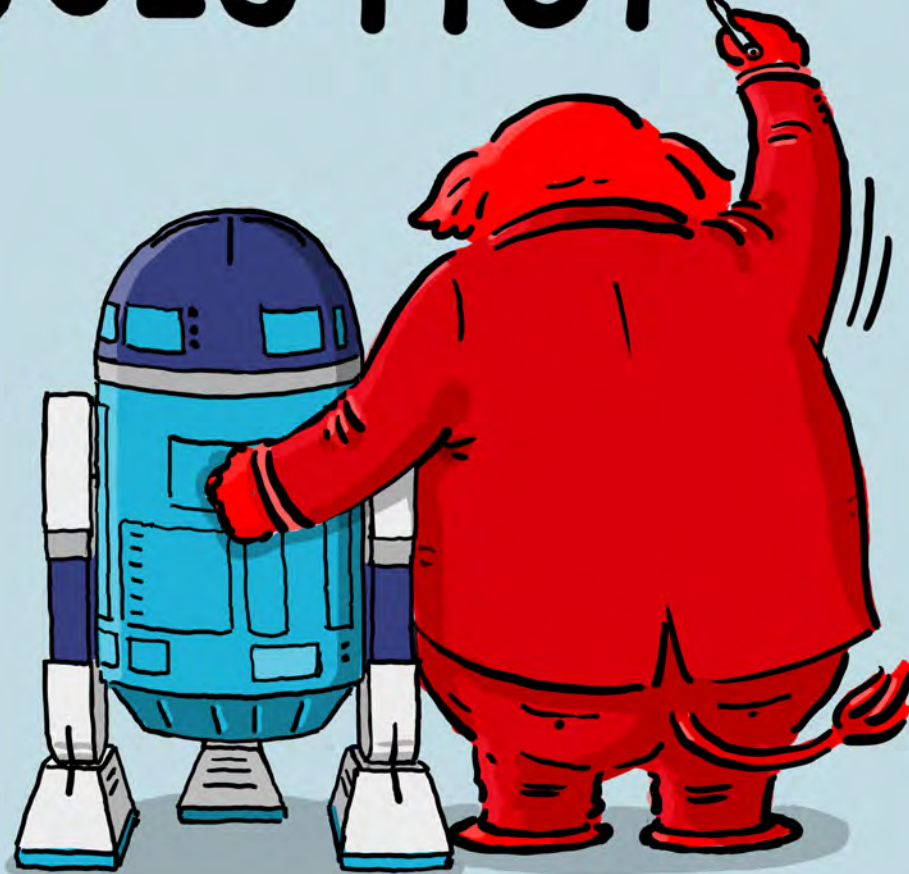
*Missing and untracked
targets of employees
lead to **delayed delivery**
of projects*

#9

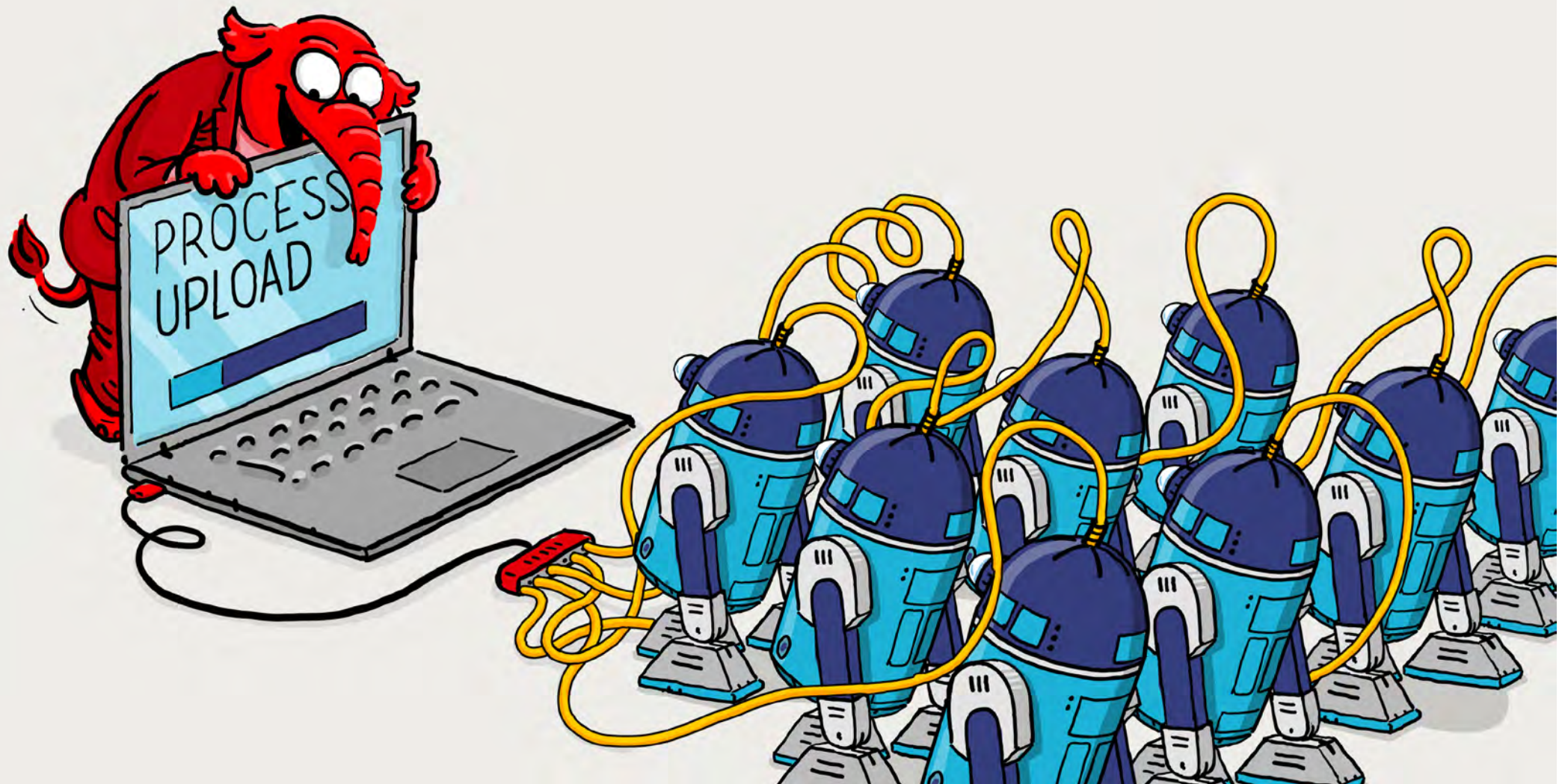
Expensive rework
and fixing
erode profits



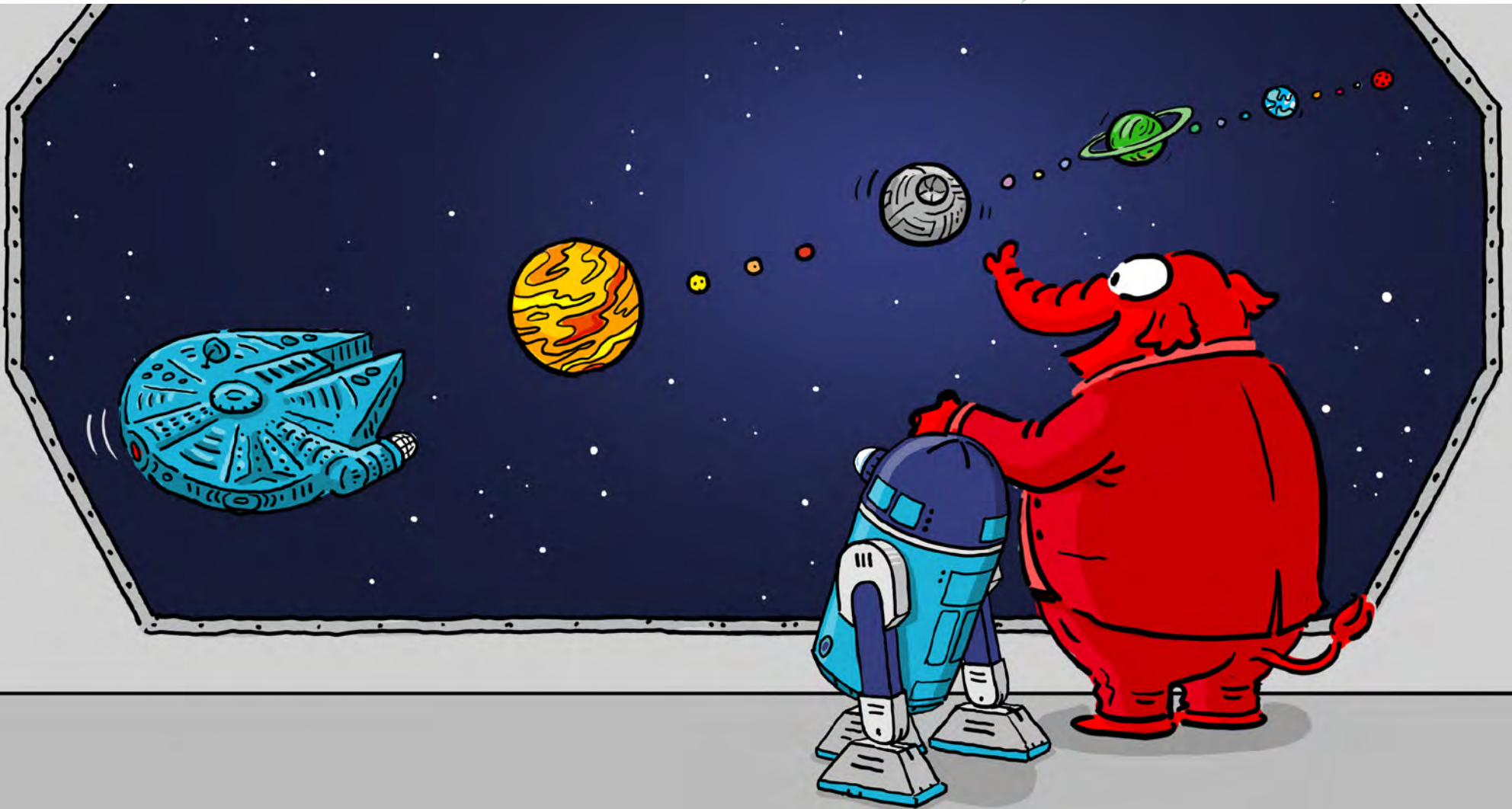
THE SOLUTION



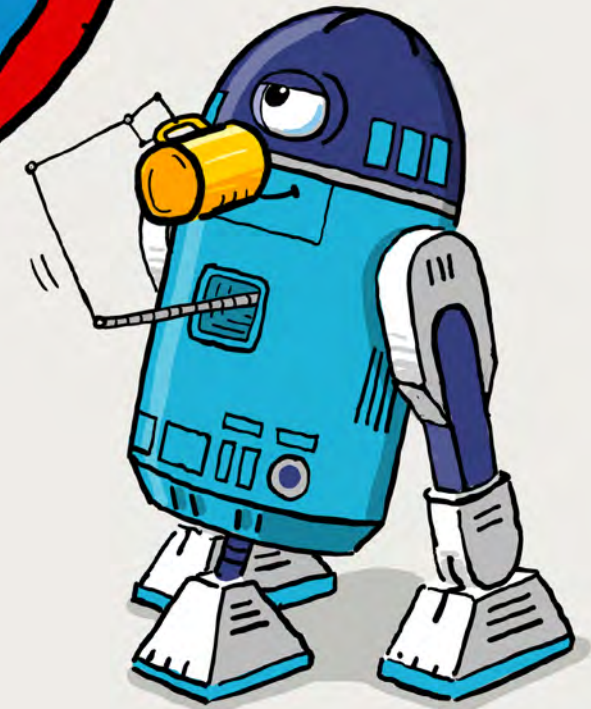
A binding process for everybody is developed jointly

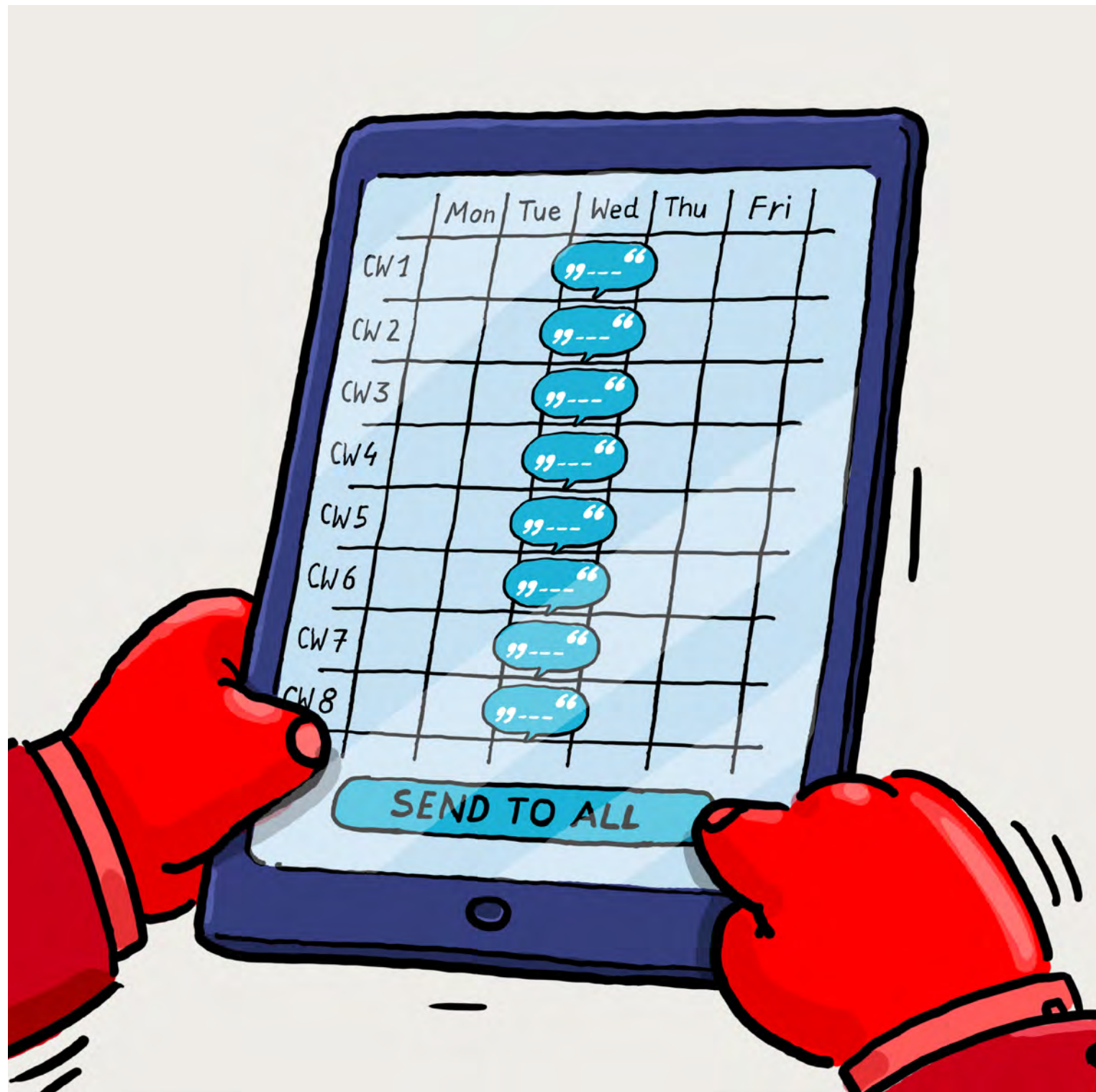


The new process contains **milestones and detailed steps in-between**



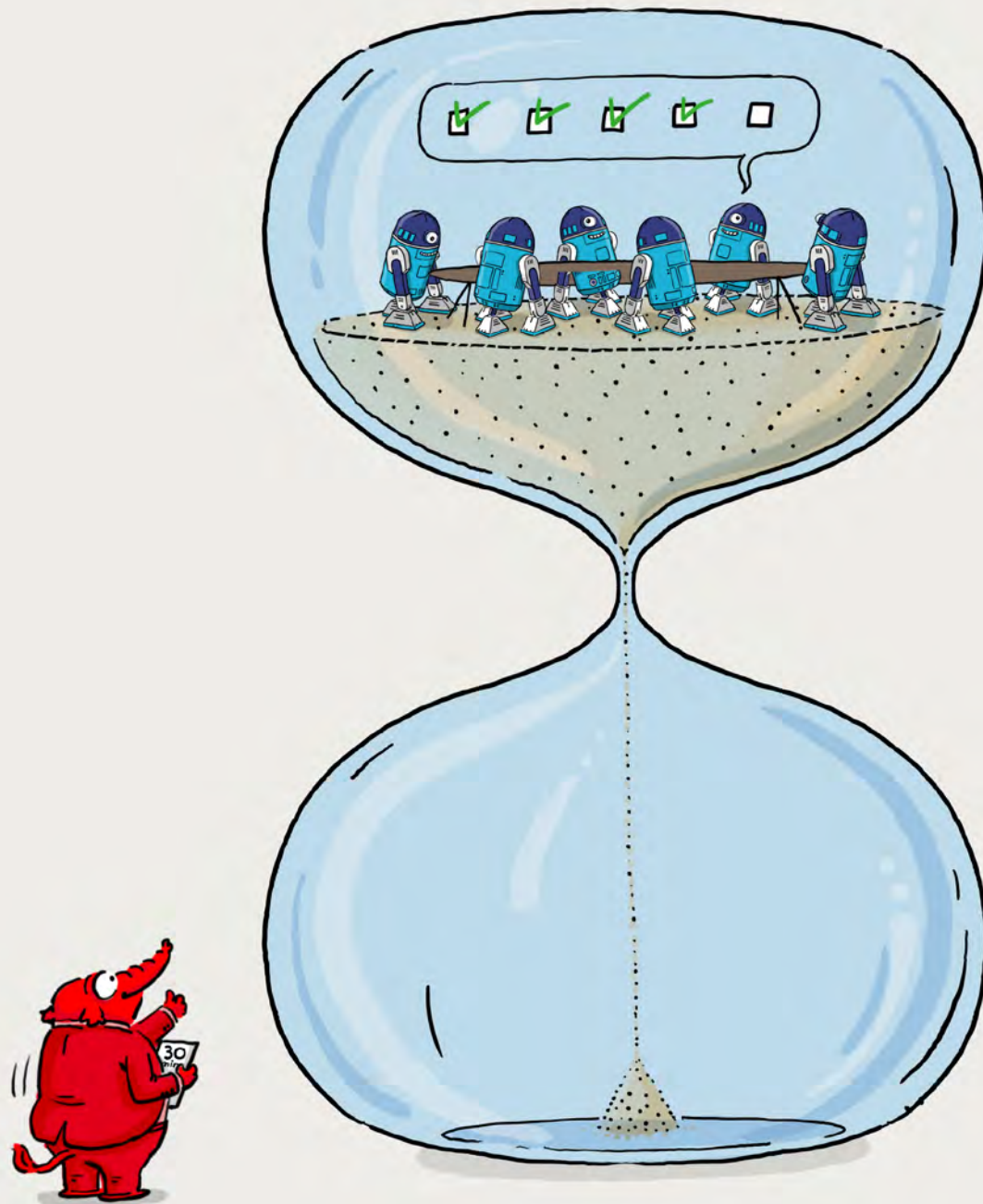
*Chinese whispers
during coffee breaks
are abandoned ...*

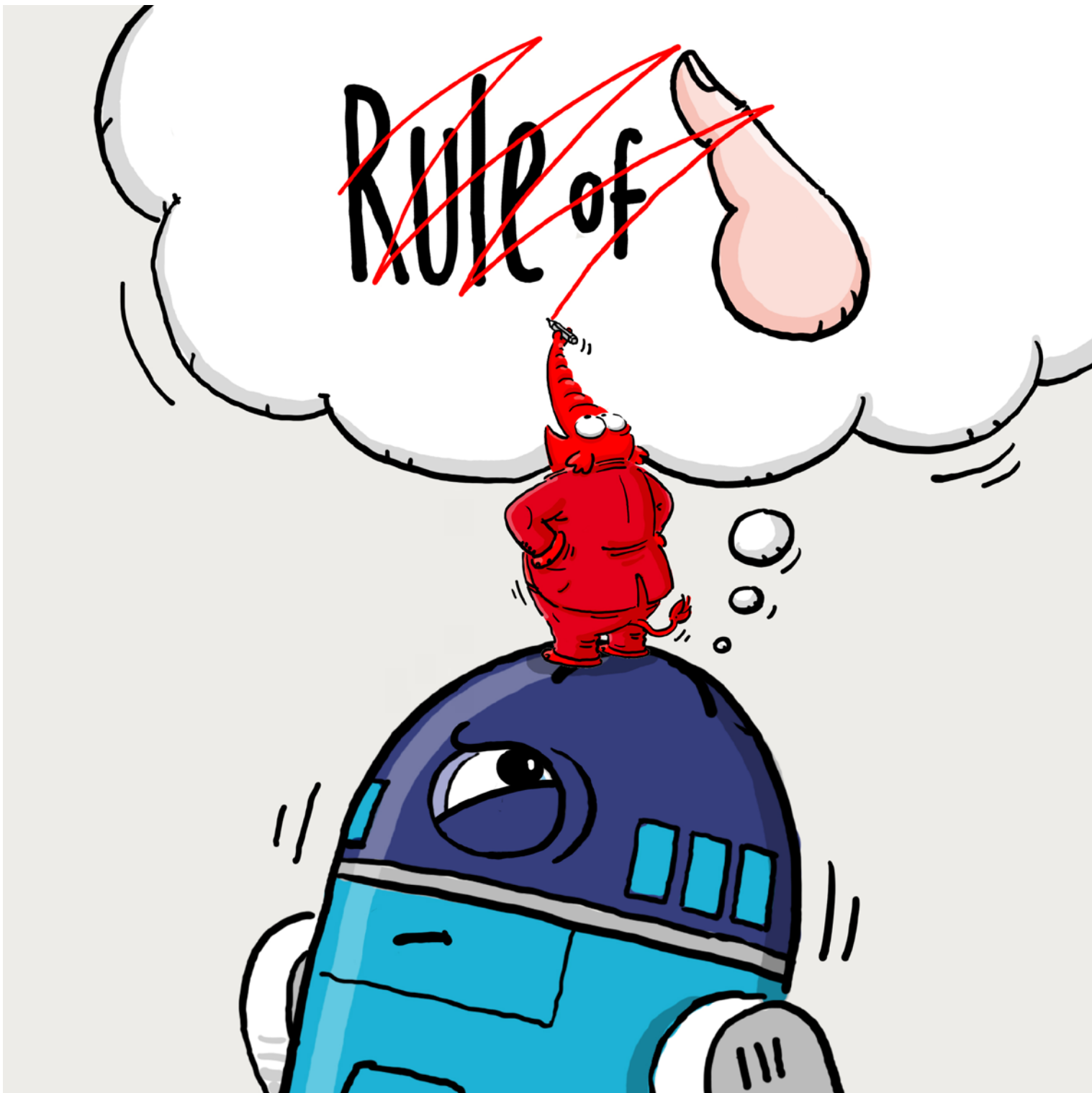




... and the status of projects is discussed **with the whole team** in scheduled and structured meetings

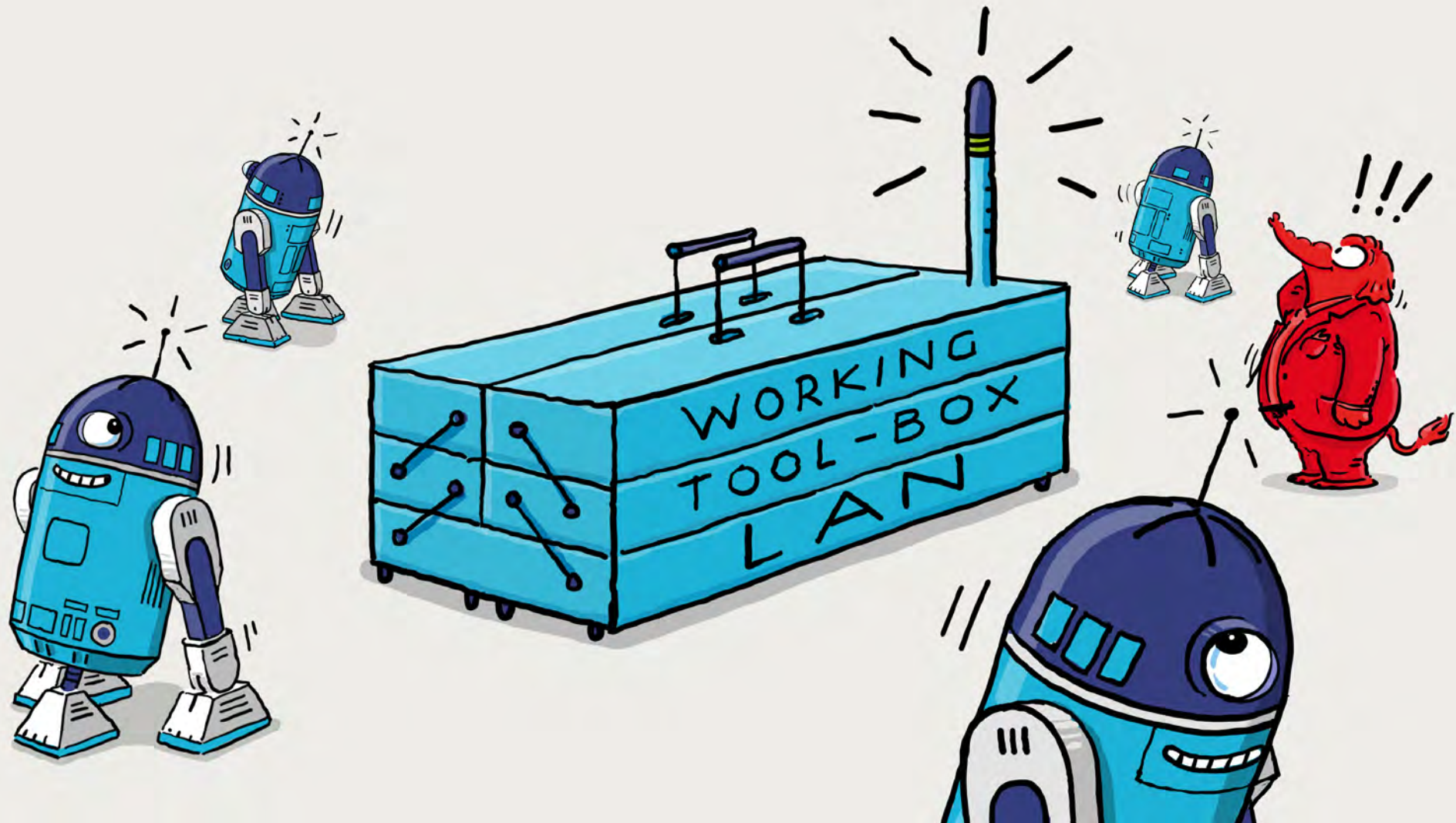
Limiting meeting times
to 30 minutes leads
to an **efficient structure**
for managers



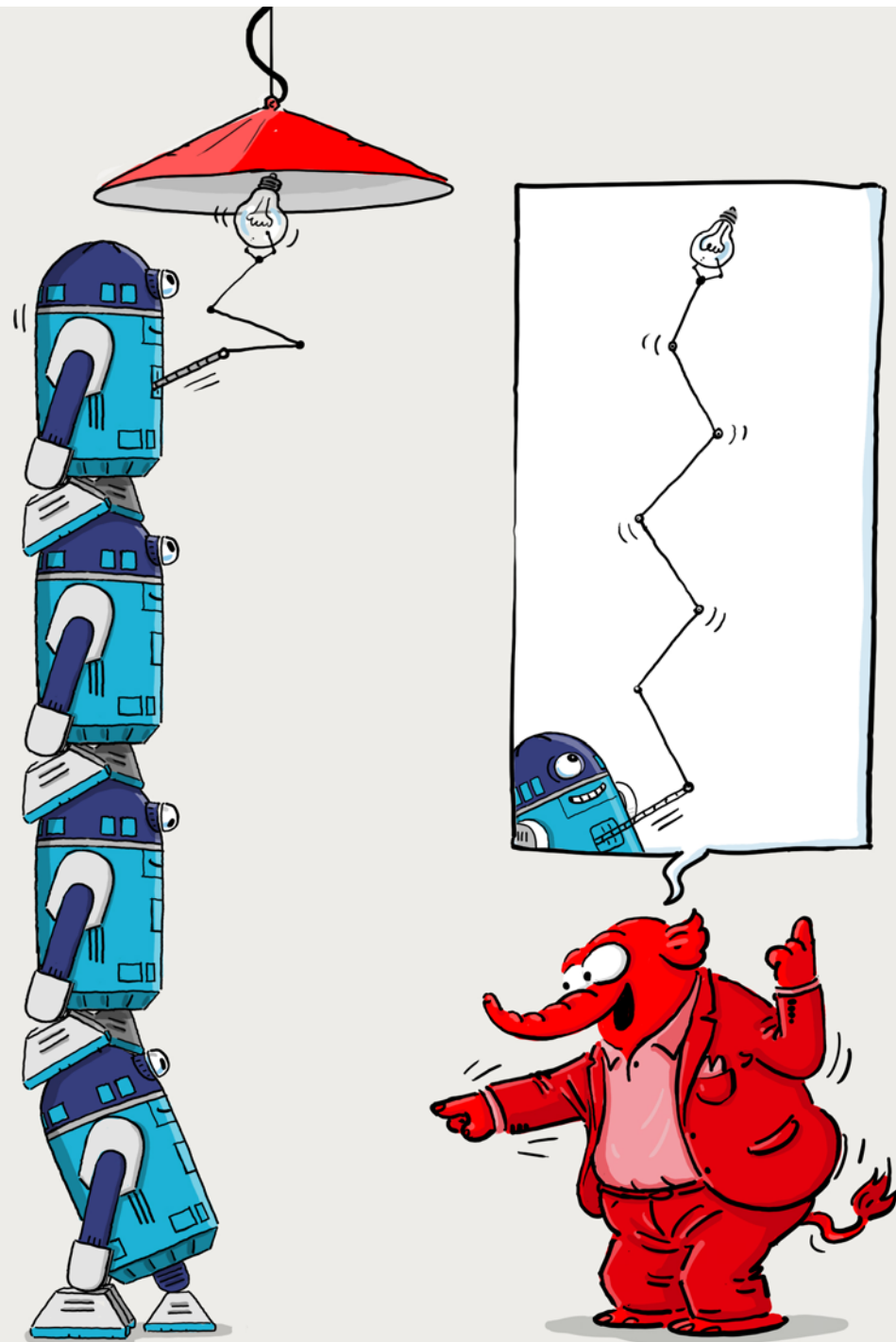


Exact standards
replace
the guesswork

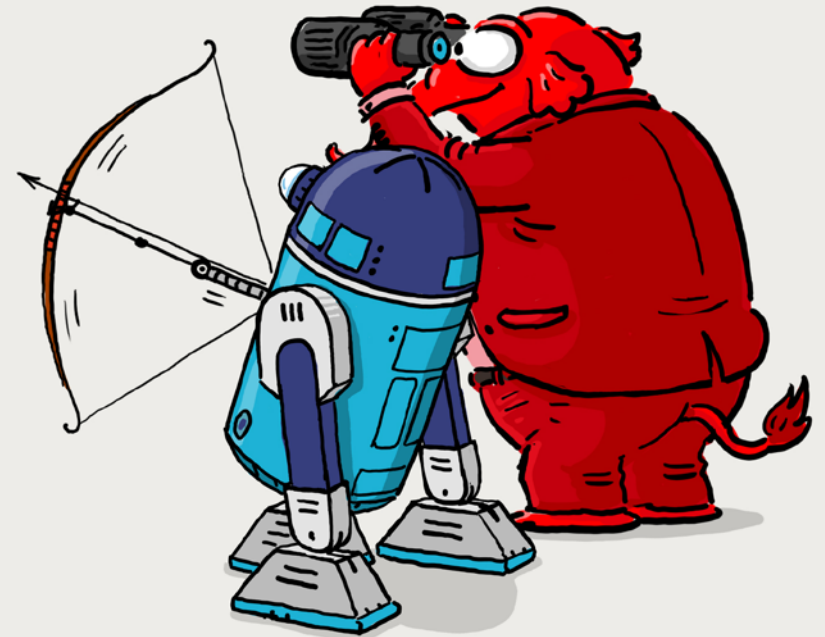
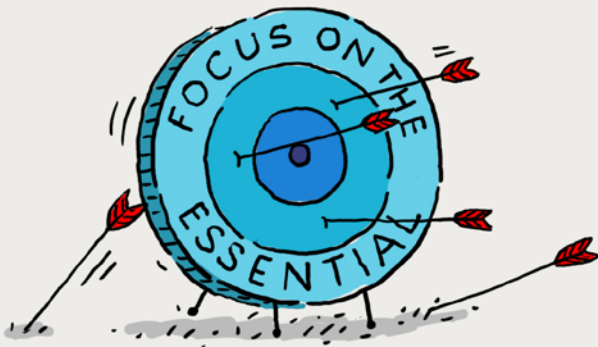
Existing tools are used and **connect the employees**



**Exact allocation
of accountabilities**
avoids inefficient work
and rework



The supervisors profit from **intensive leadership coaching**

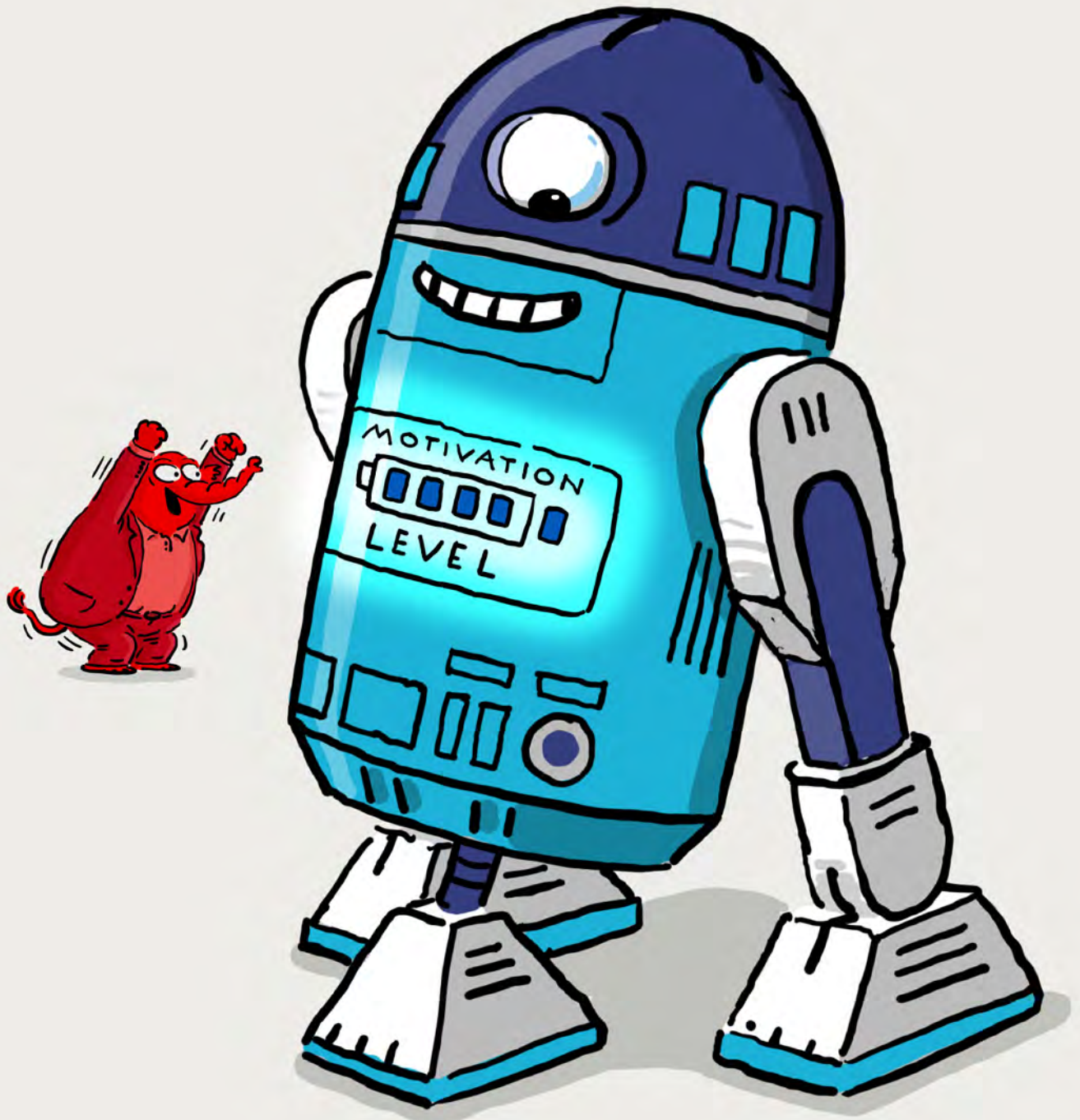




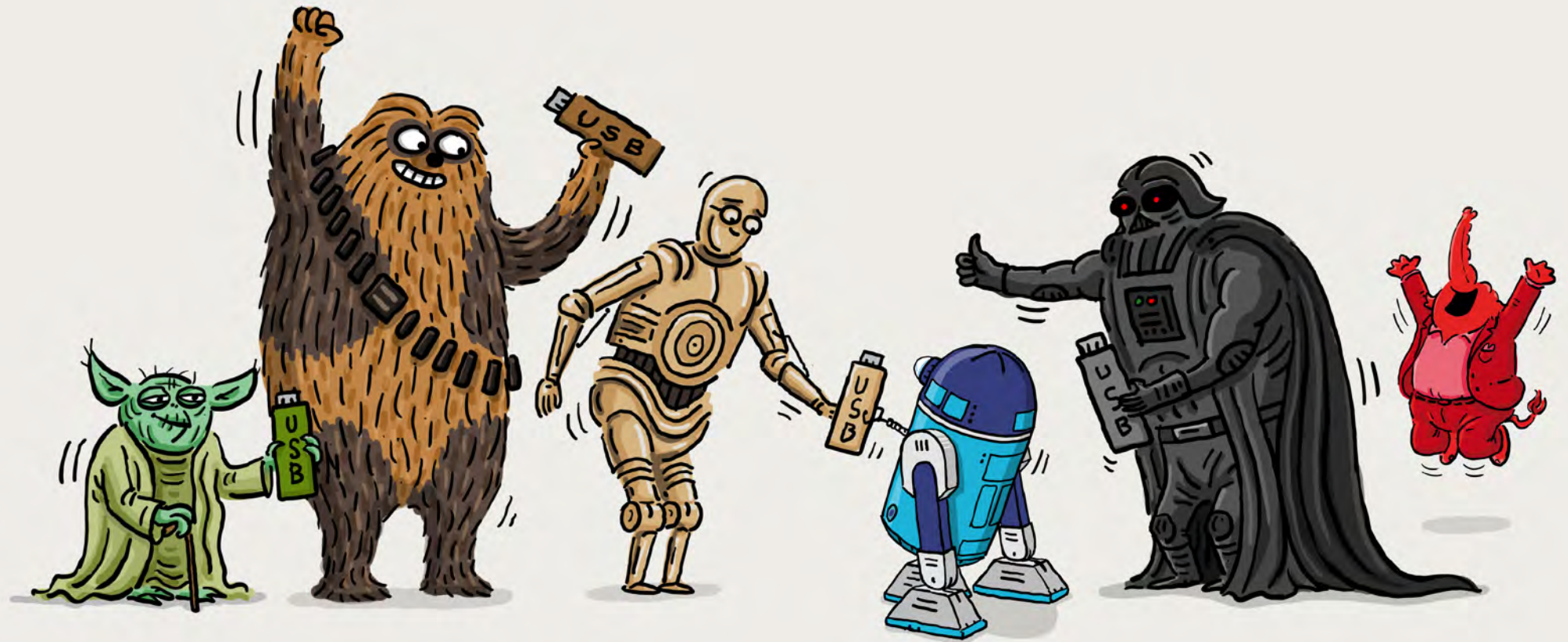
RESULT

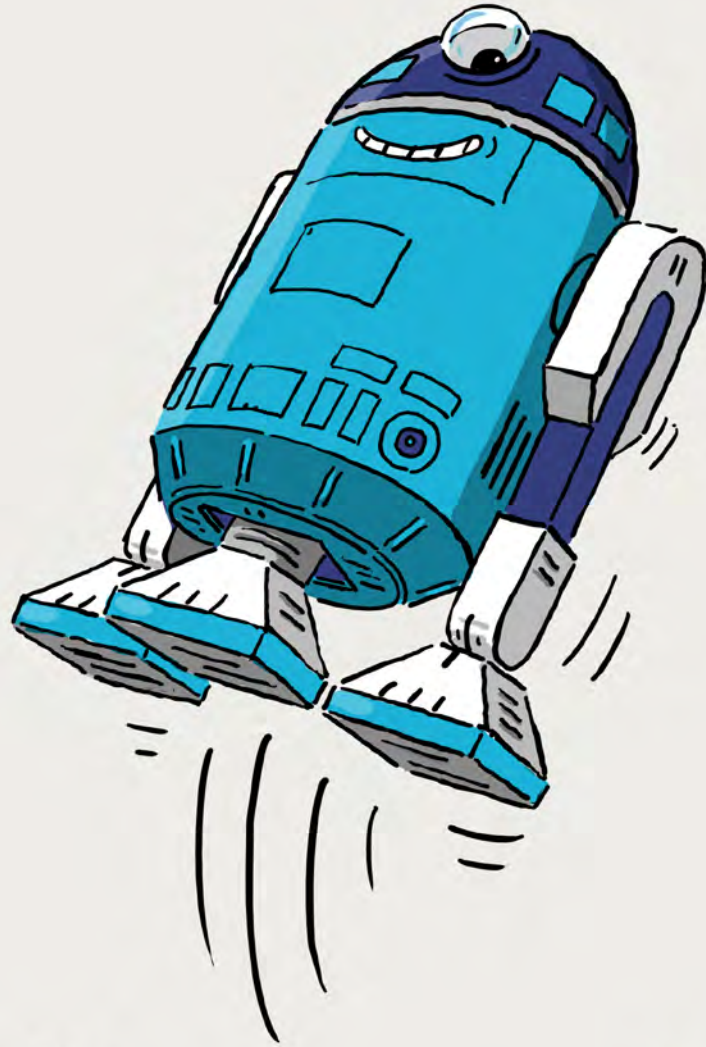
SMACK!

*The employees
realize the benefits
and motivation
rises significantly*



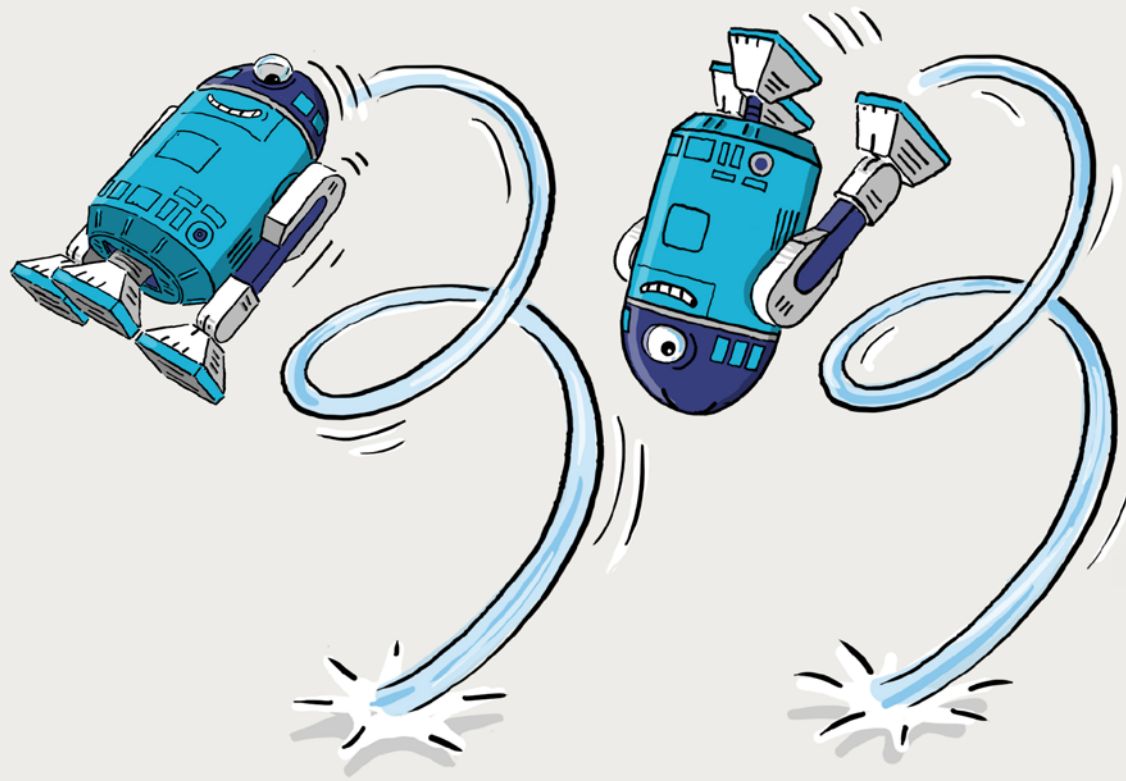
Only the **right products** are developed - no more scrap





**On time delivery
results in higher
customer satisfaction**

Everybody is happy about **33% more productivity**



As a result, the software developer is ready for a major **profitability increase**



AND HOW CAN WE HELP YOU ?



