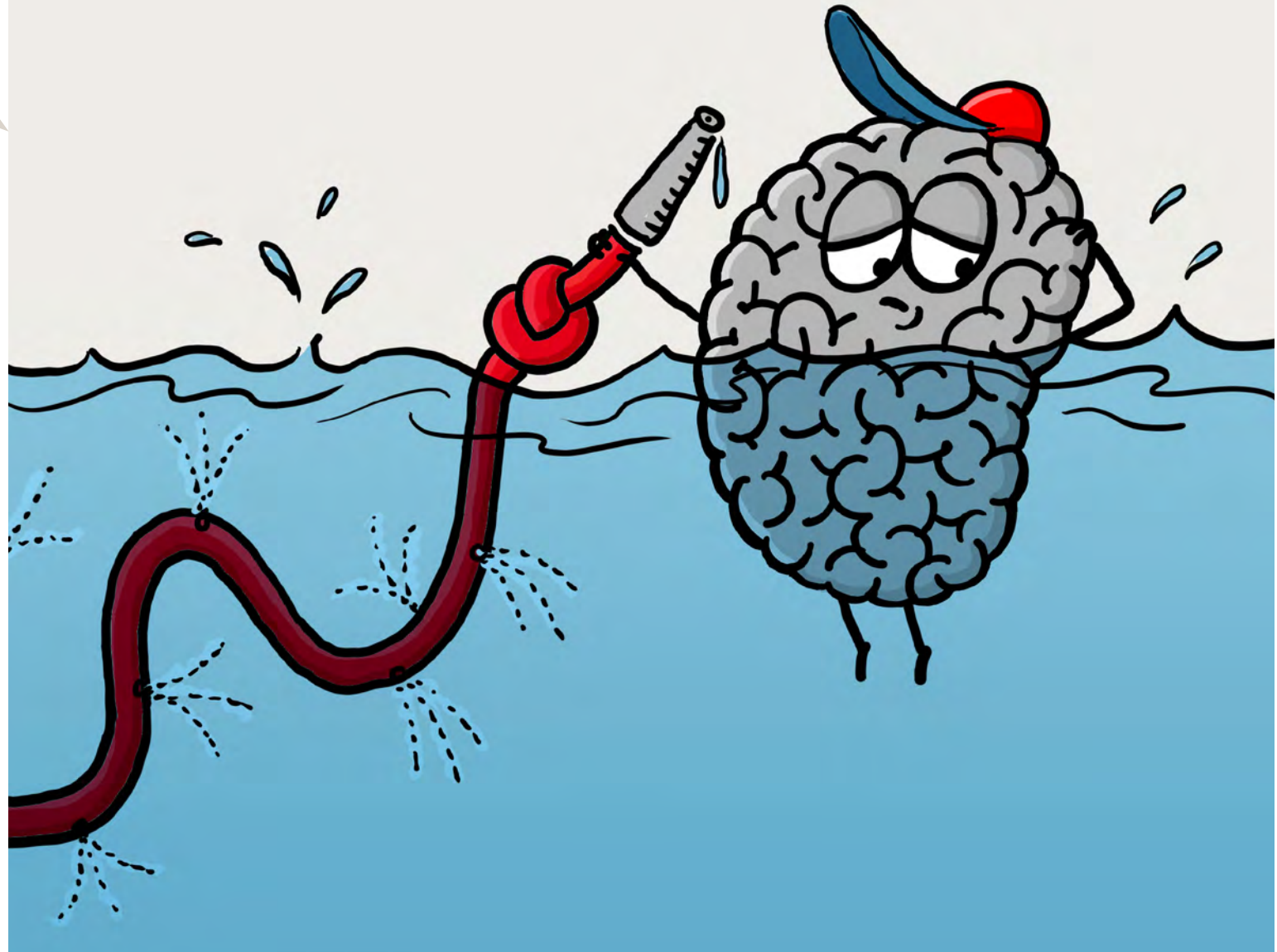


How a Headquarter regained its Grip

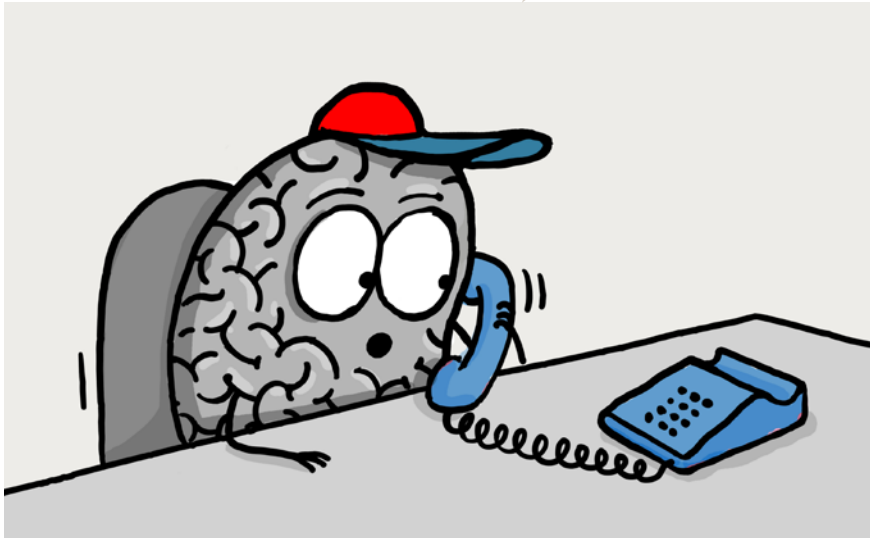
A Czipin Success Case

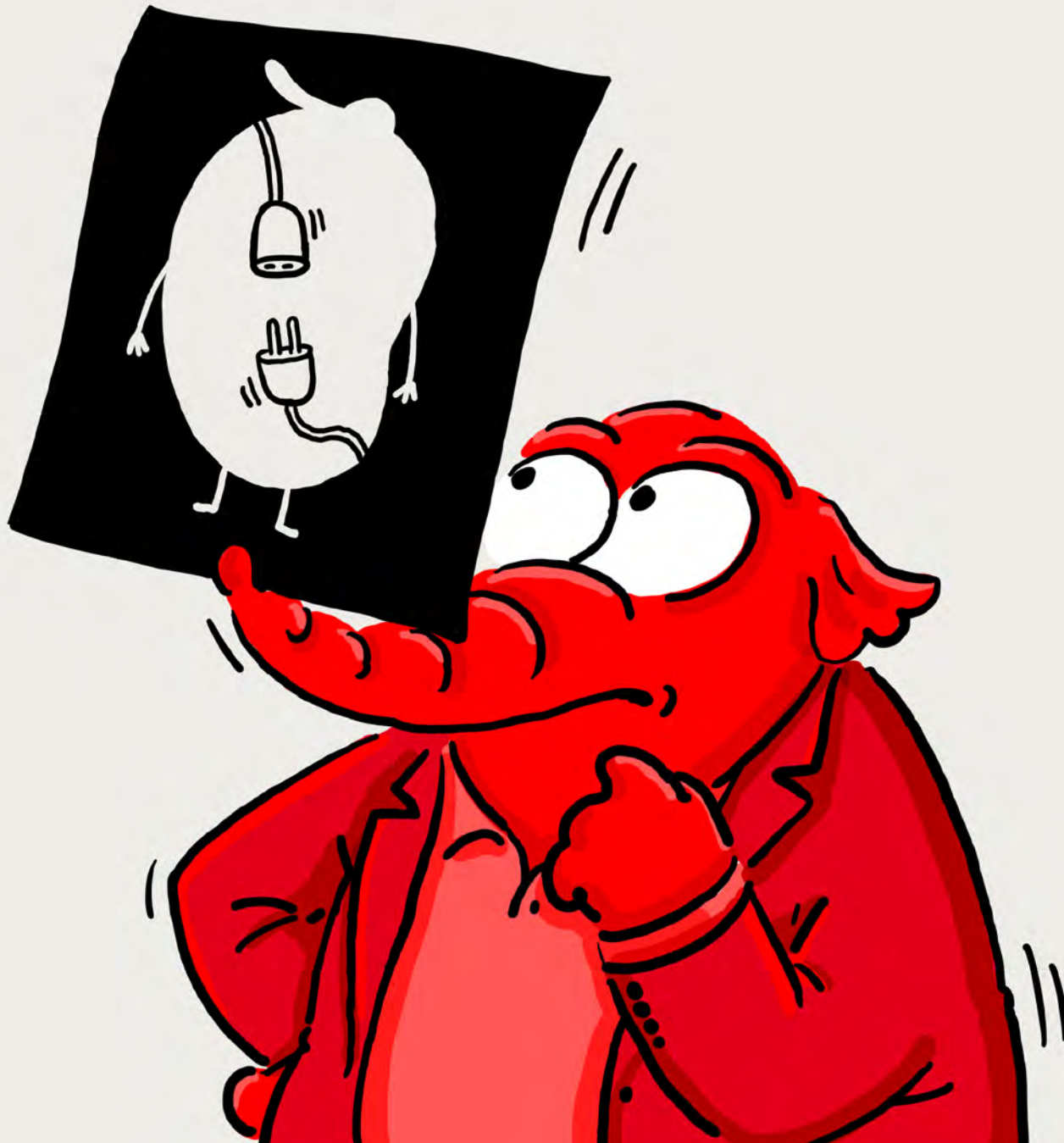
What was the Problem:

Market Changes
require Re-thinking
but various Efforts
are **in vain**



The CEO does the
only **right Thing**





Step 1:
Czipin performs a
thorough Examination
and unearthes various
Weaknesses

#1

A complex Organization Structure **impedes Efficiency**



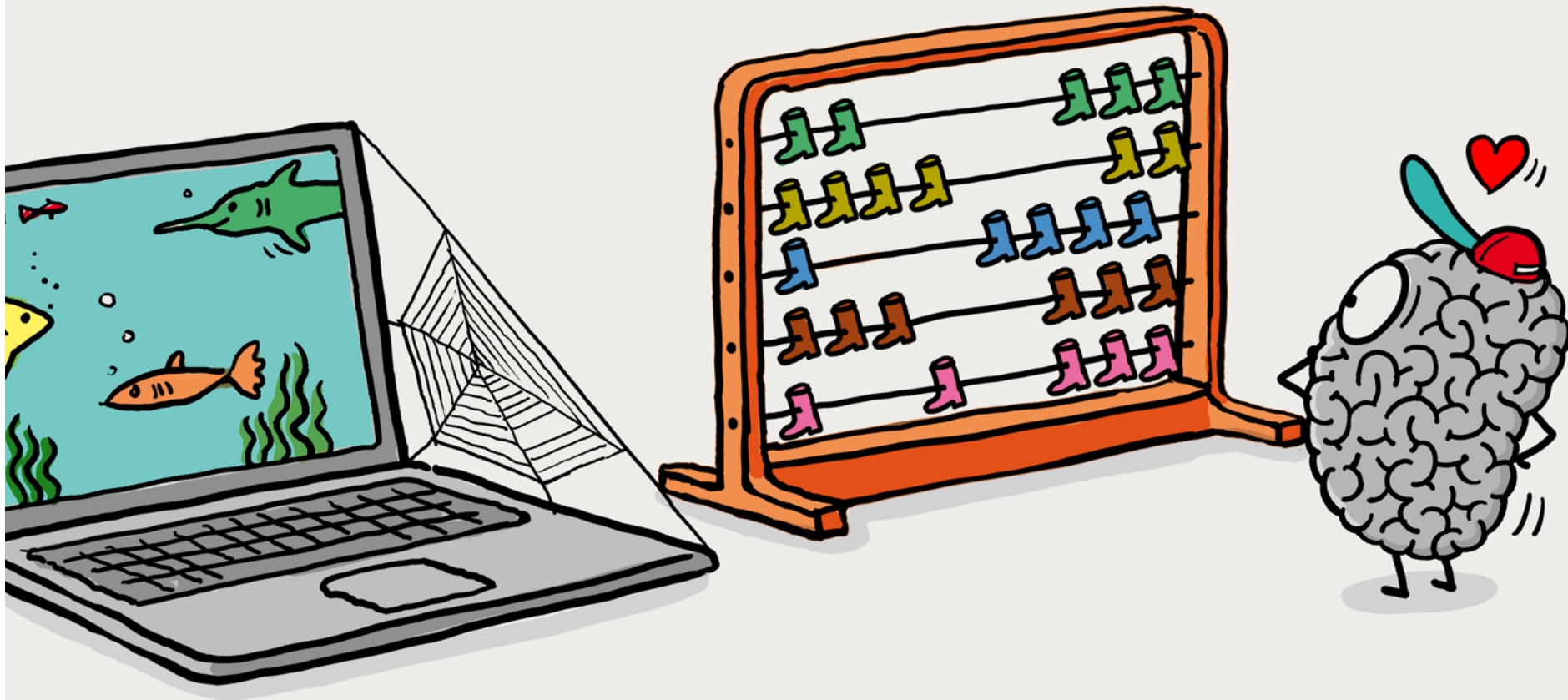
#2

Inflexible and traditional Work Practices **ignore Potentials** of Process Optimization



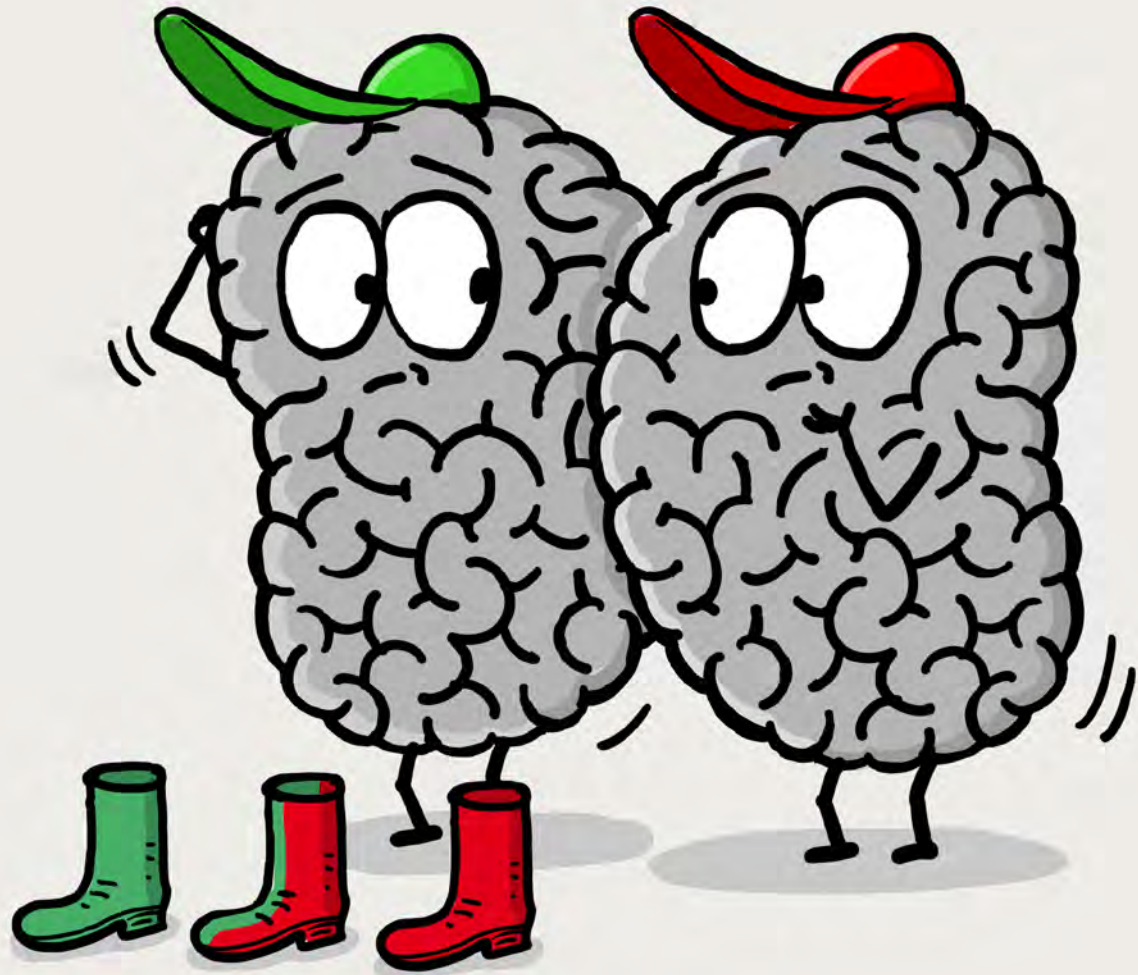
#3

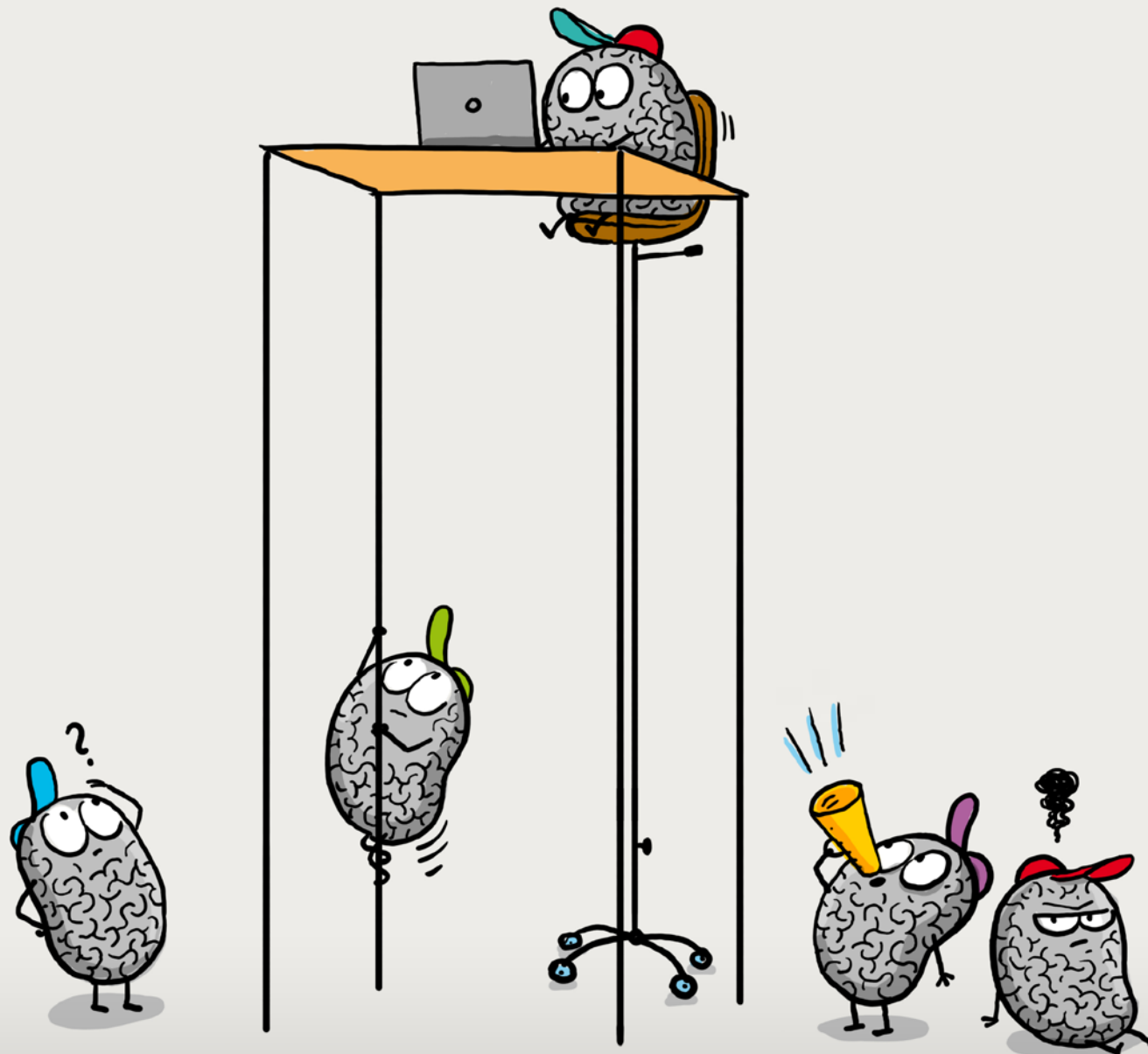
Possibilities within existing Systems are **not utilized**



#4

Work Assignments with
overlapping Tasks



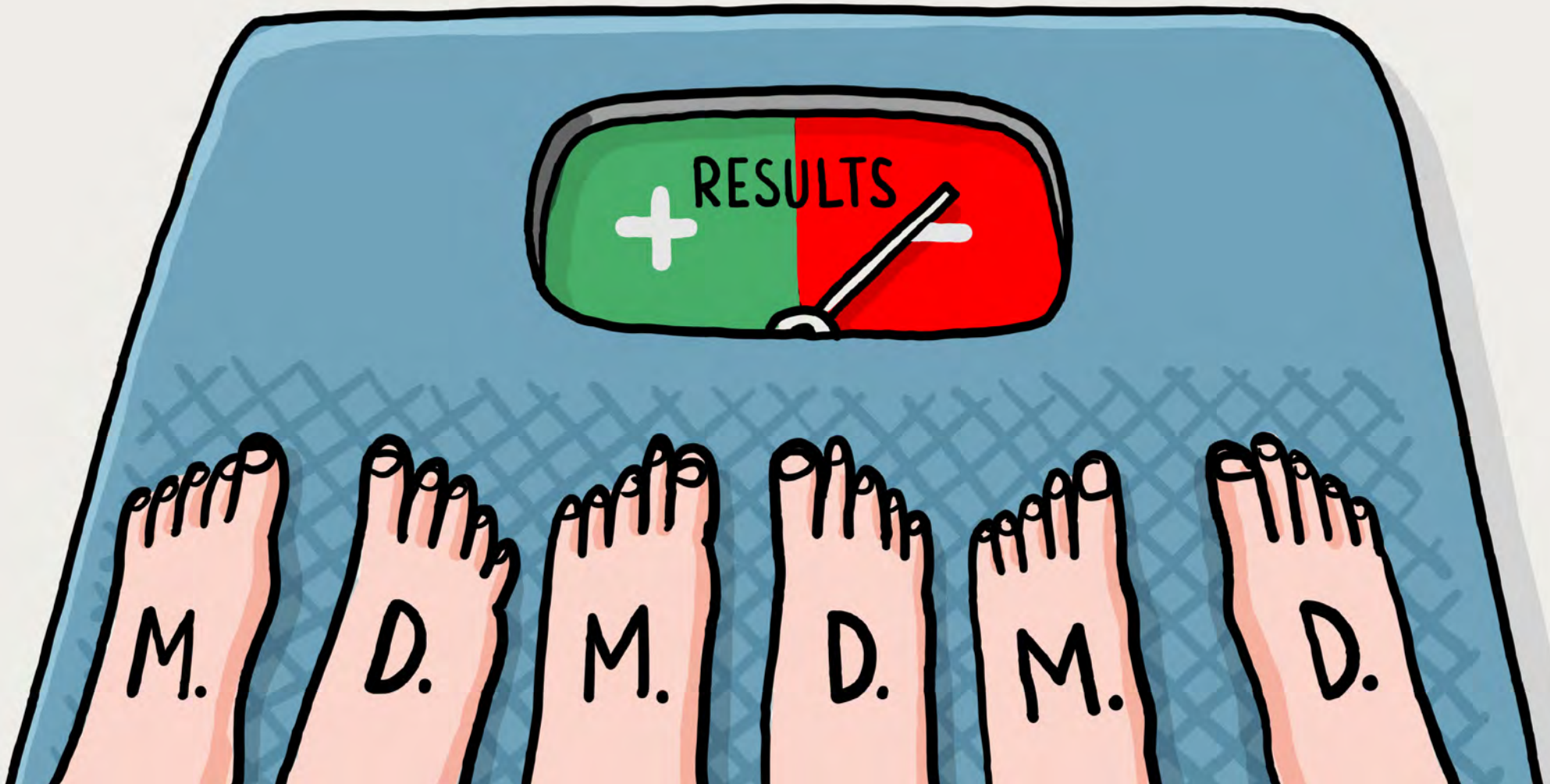


#5

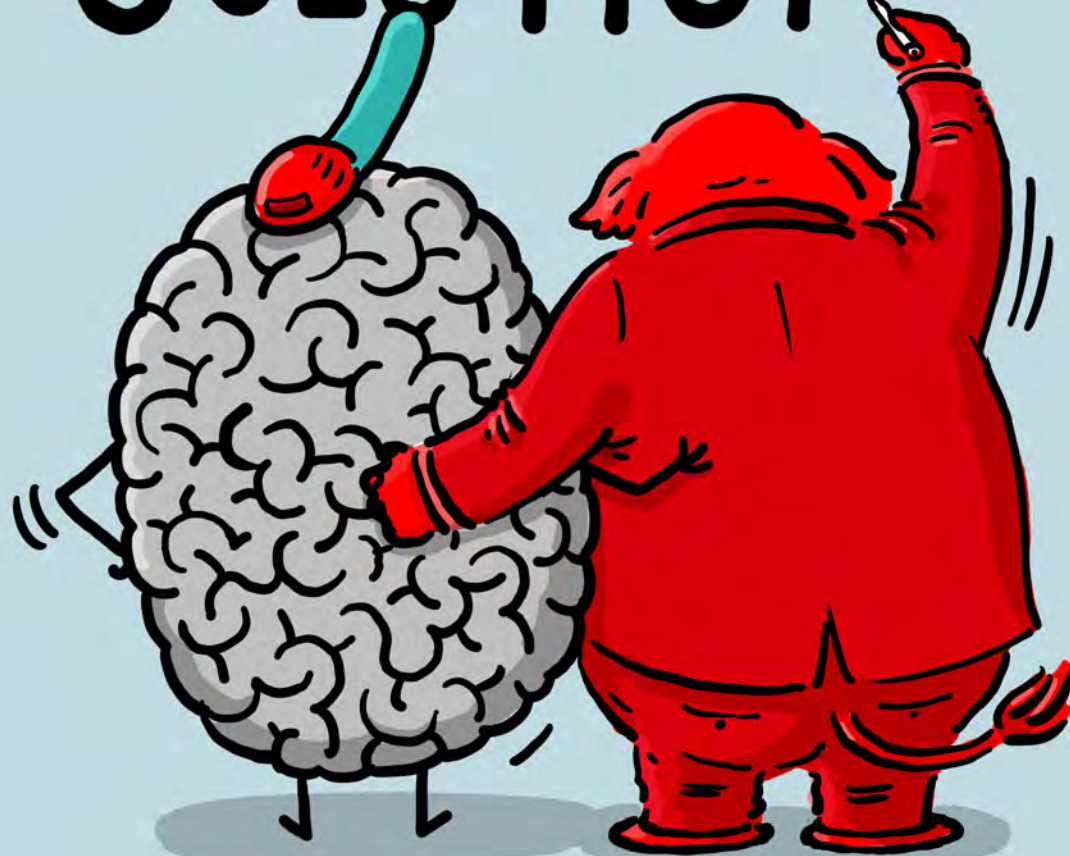
Managers work
in Isolation
without Understanding
of the Whole

#6

Unnecessary high Overhead Cost **weigh heavy** on Results of Outlets



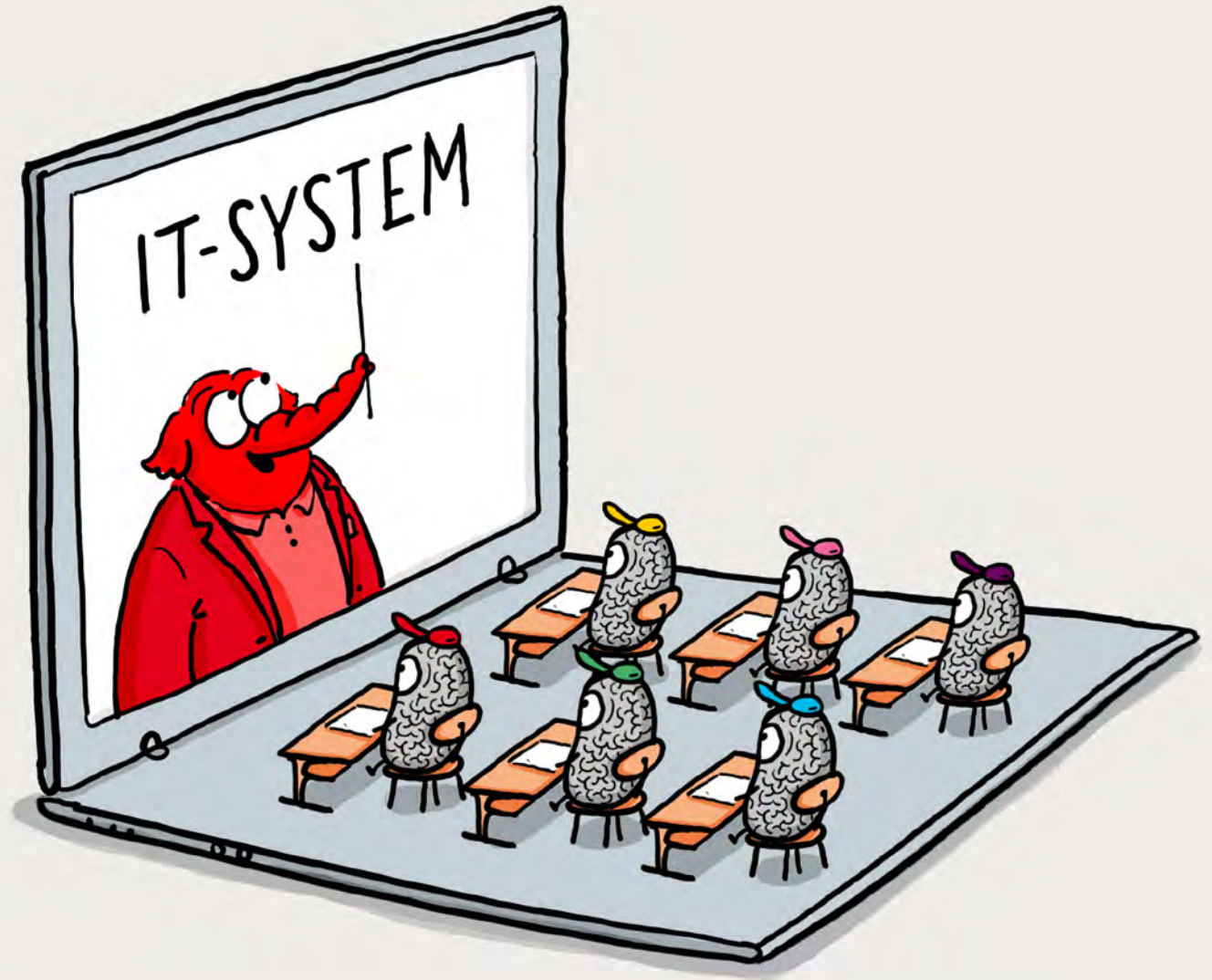
THE SOLUTION



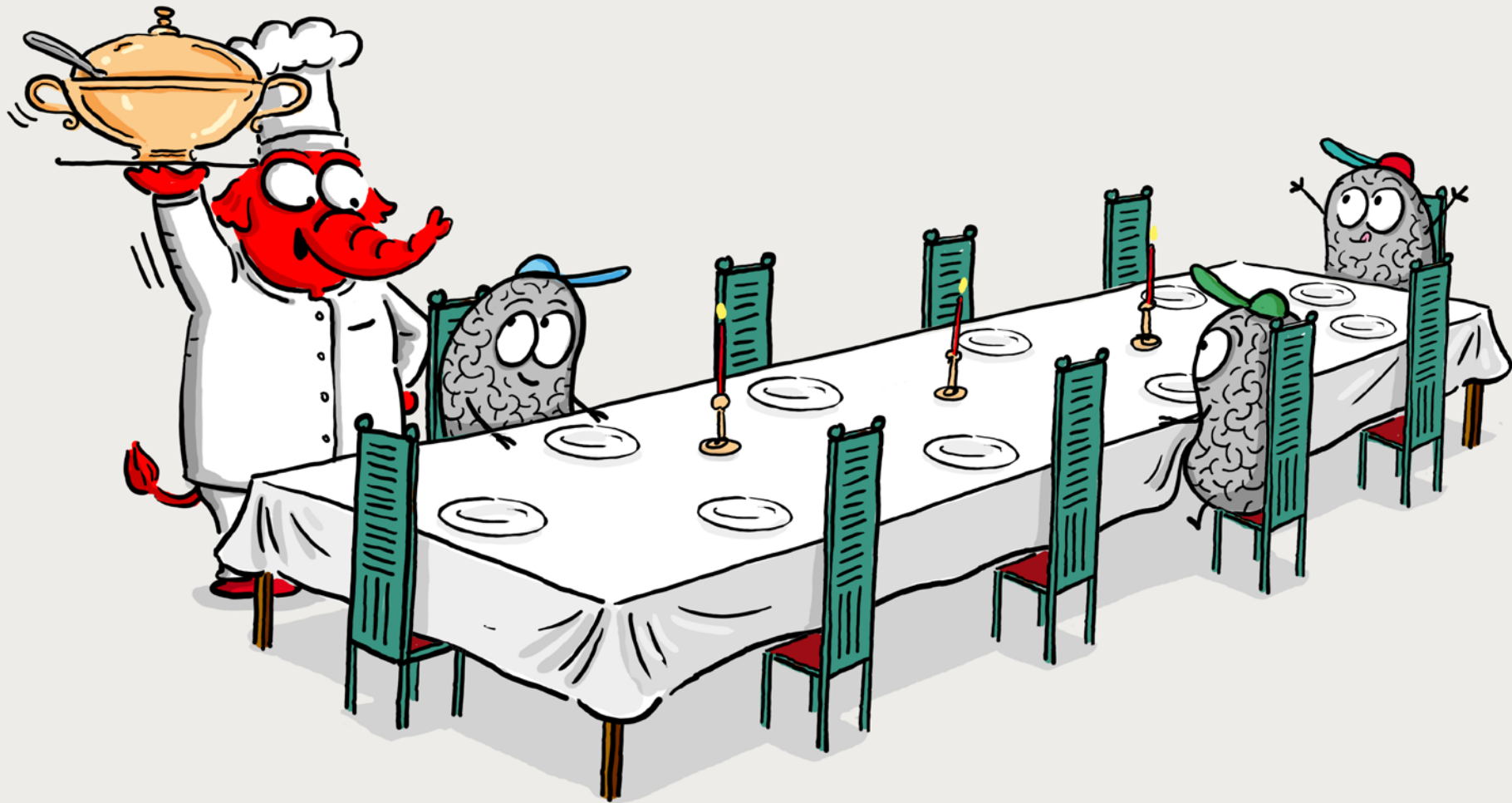
Development of a new **service-oriented** Business Model



Staff Training to
effectively
use IT-Systems



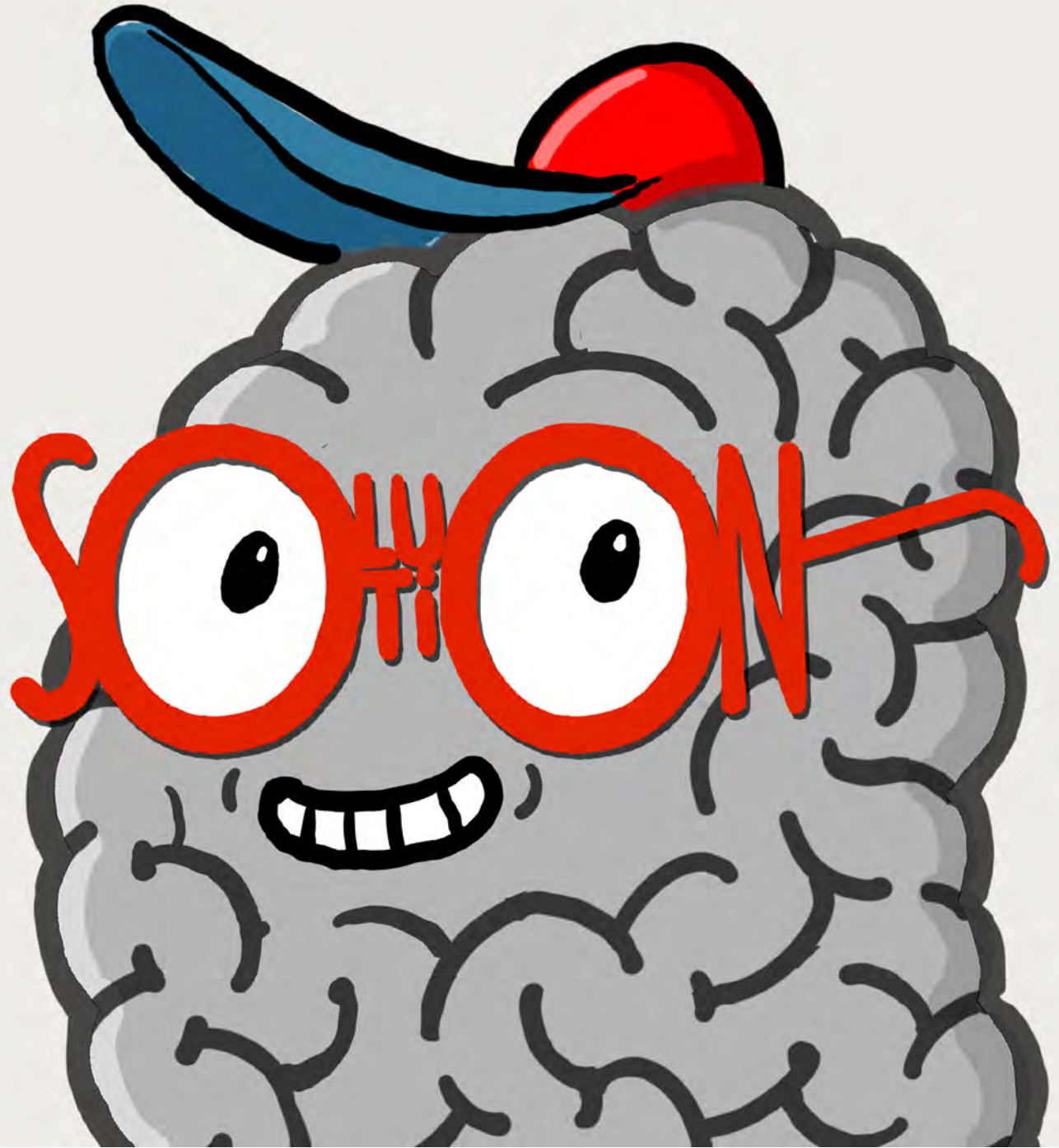
*Lean Organization Structure with Distribution of Responsibilities in **the Hands of few***



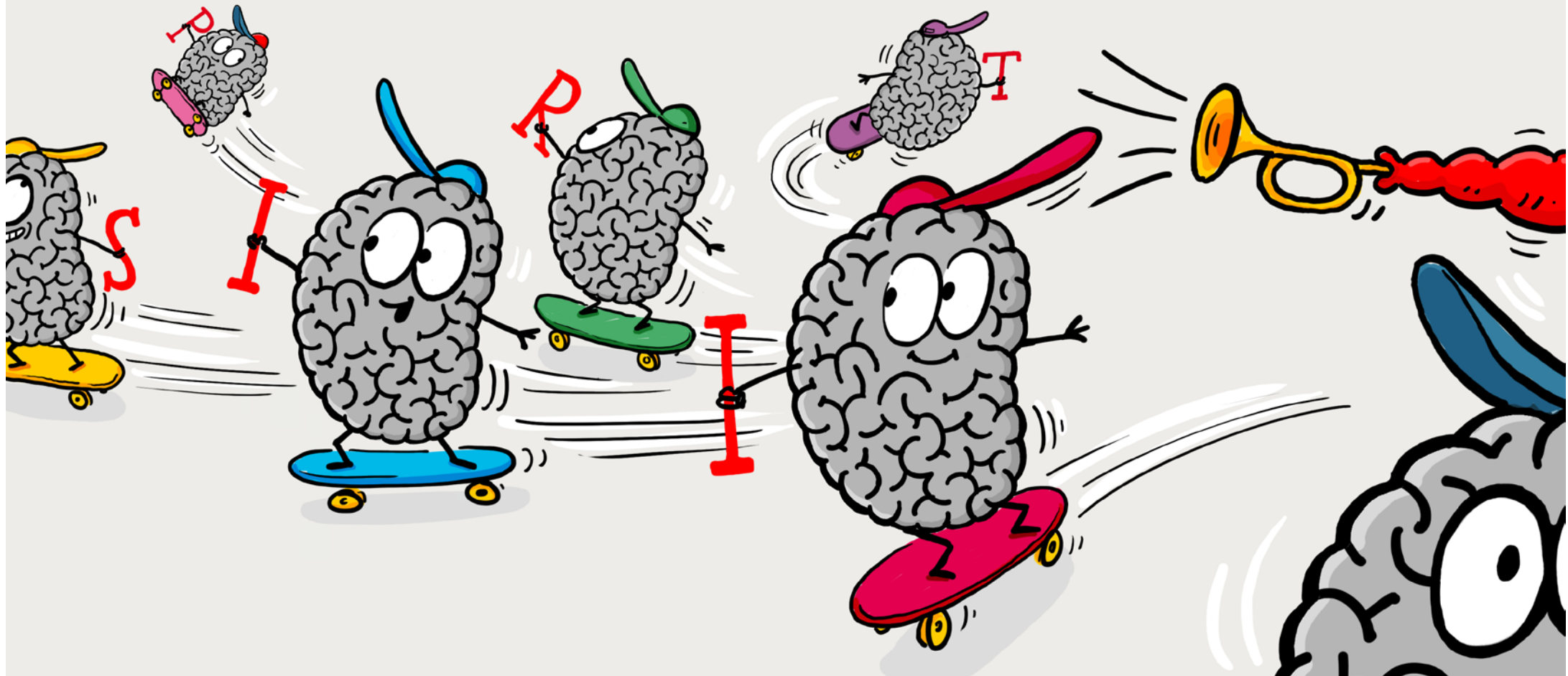


*New Planning
and Scheduling Systems
create **Transparency**
and lead to
better Decisions*

*Implementation
of a Culture
which generates
Solutions instead of
giving in to Problems*

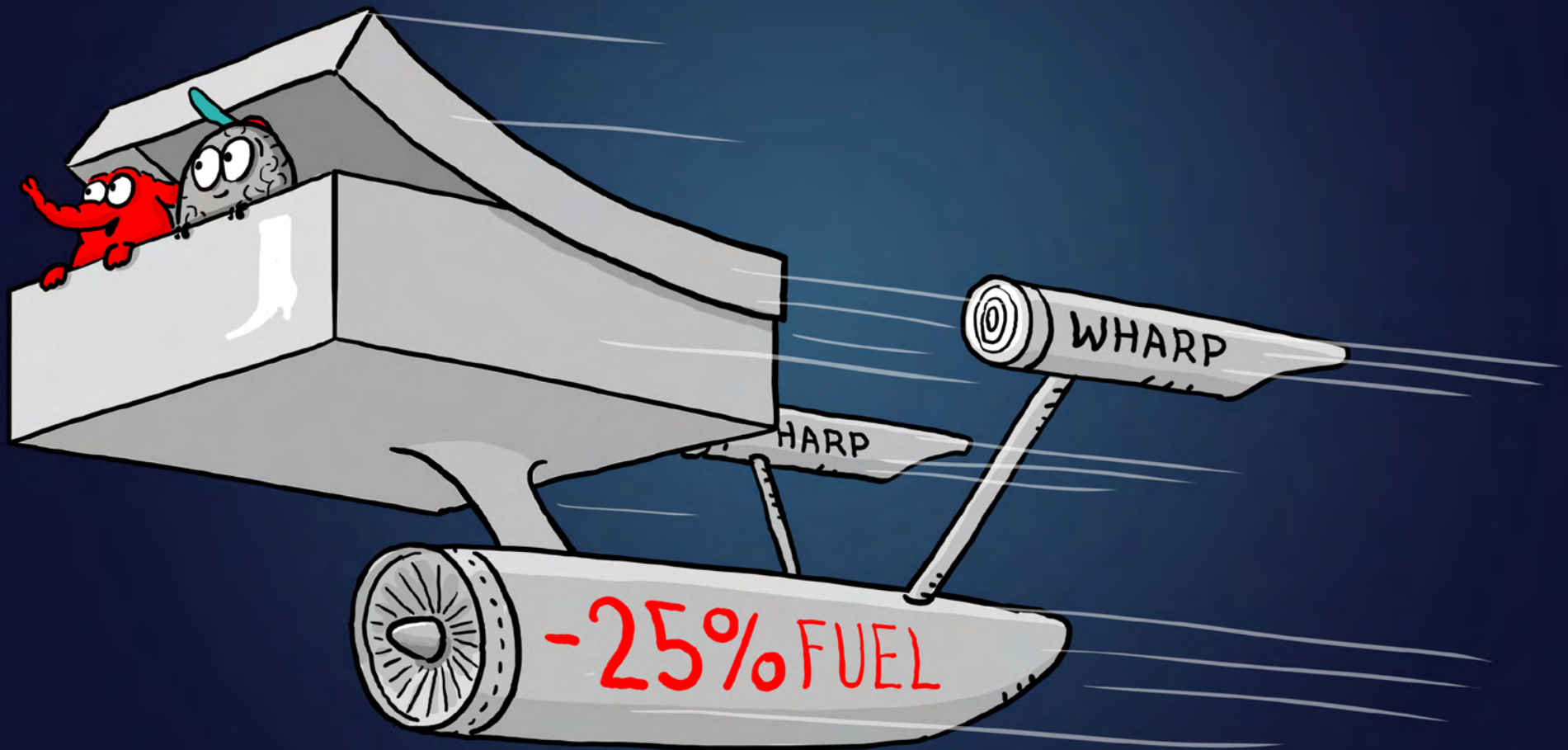


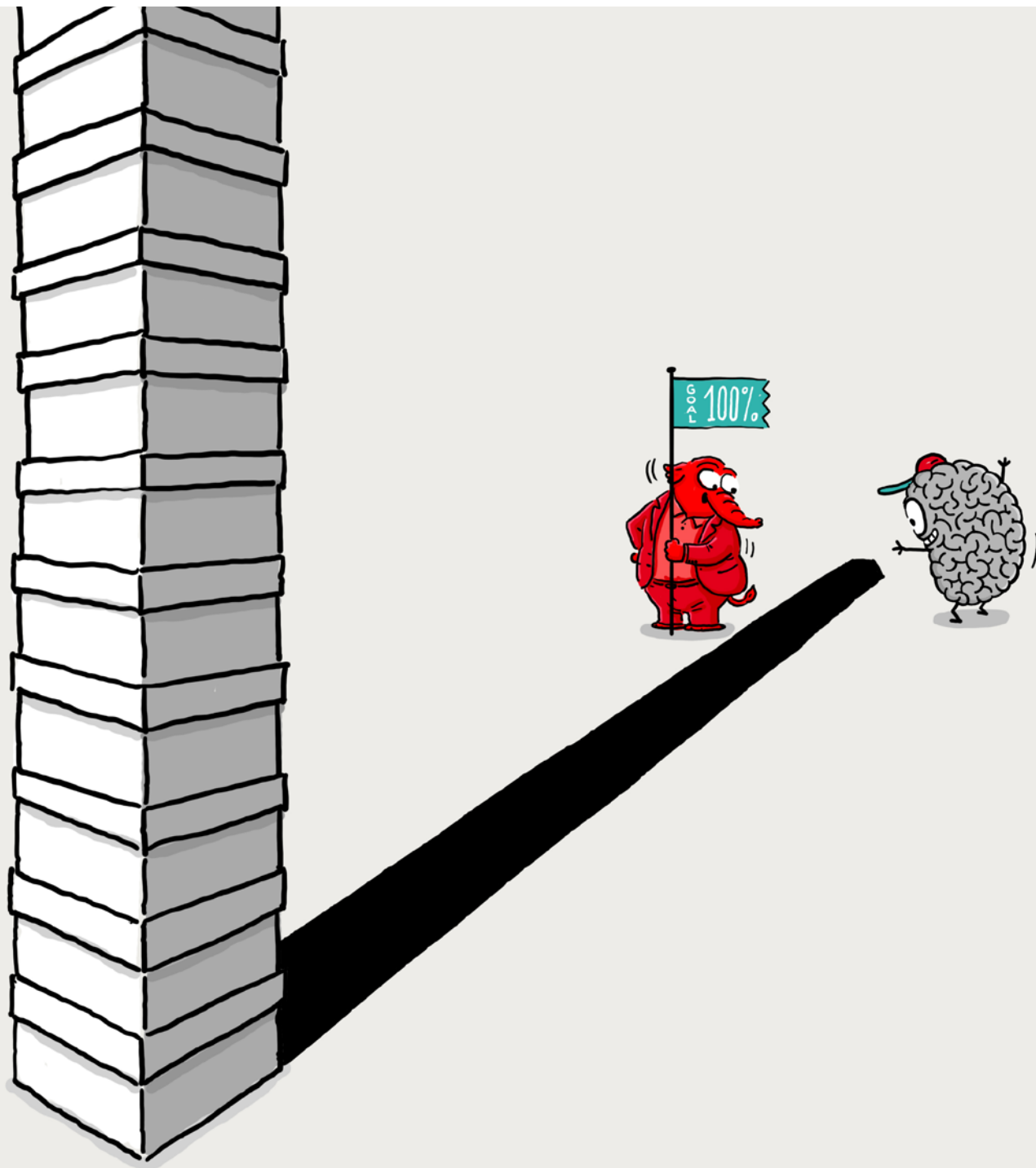
Involvement of a super-motivated internal Project Team **carries the Spirit into all Departments**





*Savings of **25%** on a higher Performance Level*

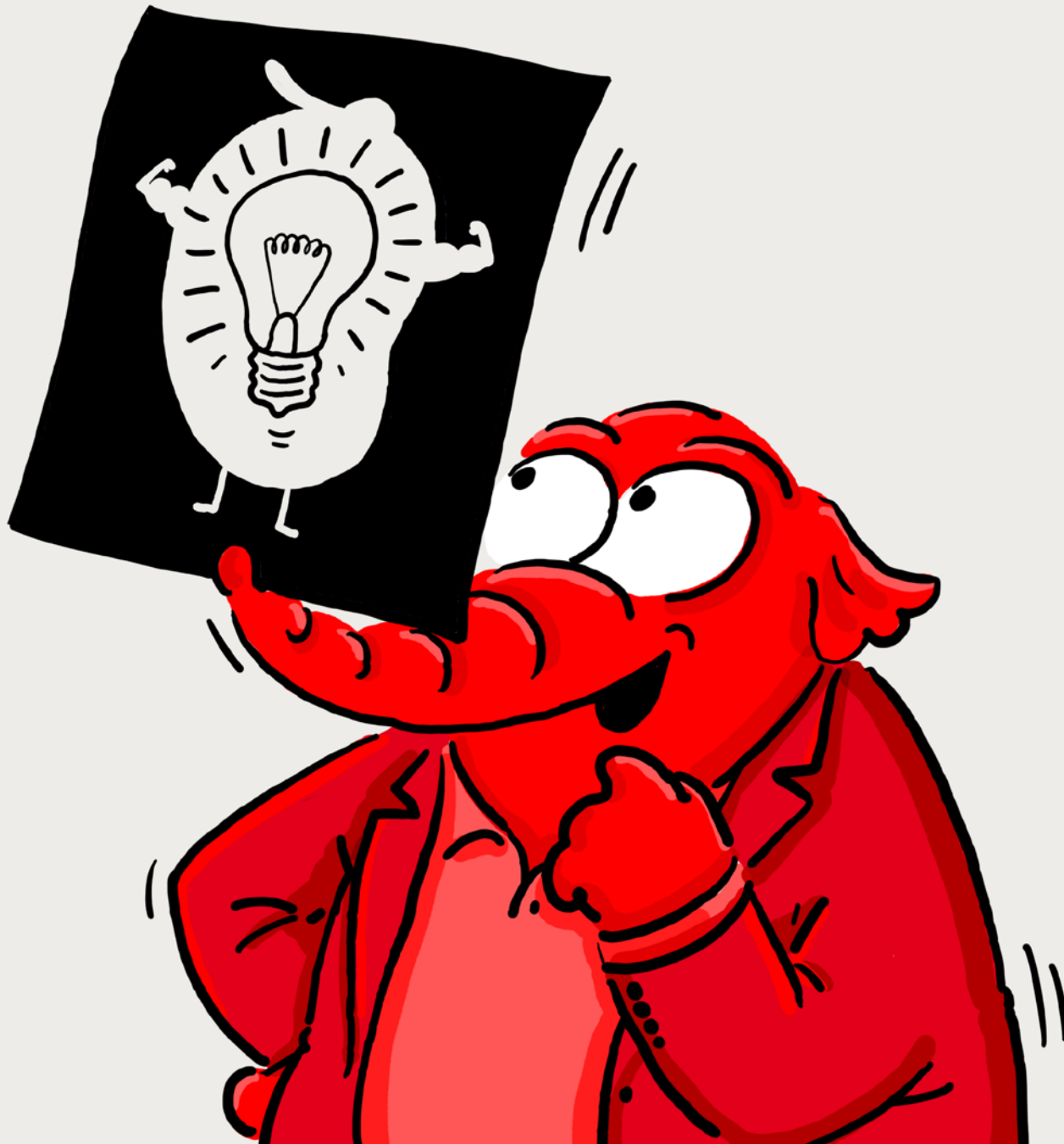




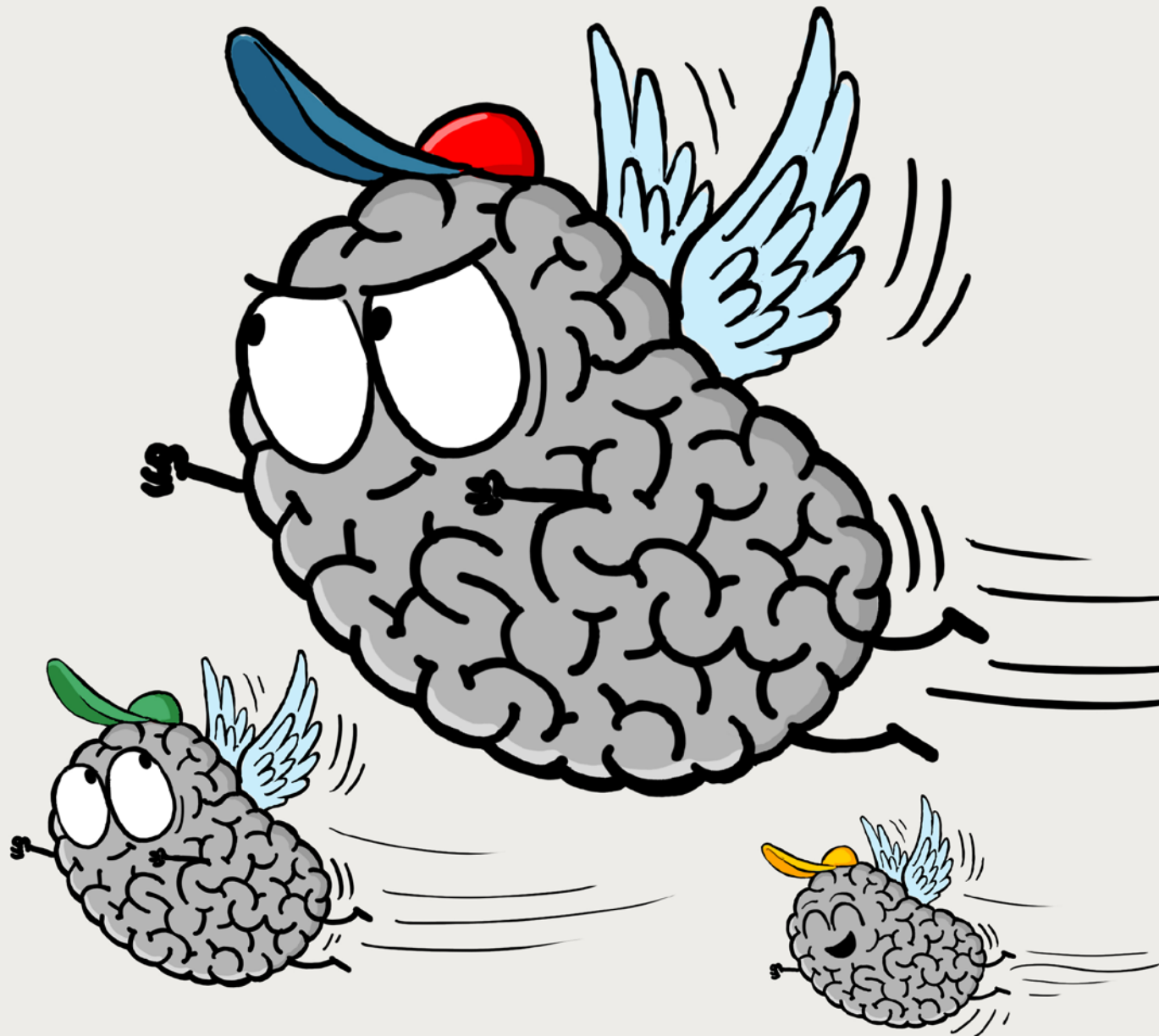
**Internal
Project Goals are
exceeded by 17%**

Establishment of
a strong **We-Spirit**
which ...





*... creates
a Wake
that persists to
this Day and ...*



... fires the
Imagination
of the whole
Workforce

AND HOW CAN WE HELP YOU ?



