

***How a labelpaper manufacturer cut the gordian knot***

***A Czipin Success Case***

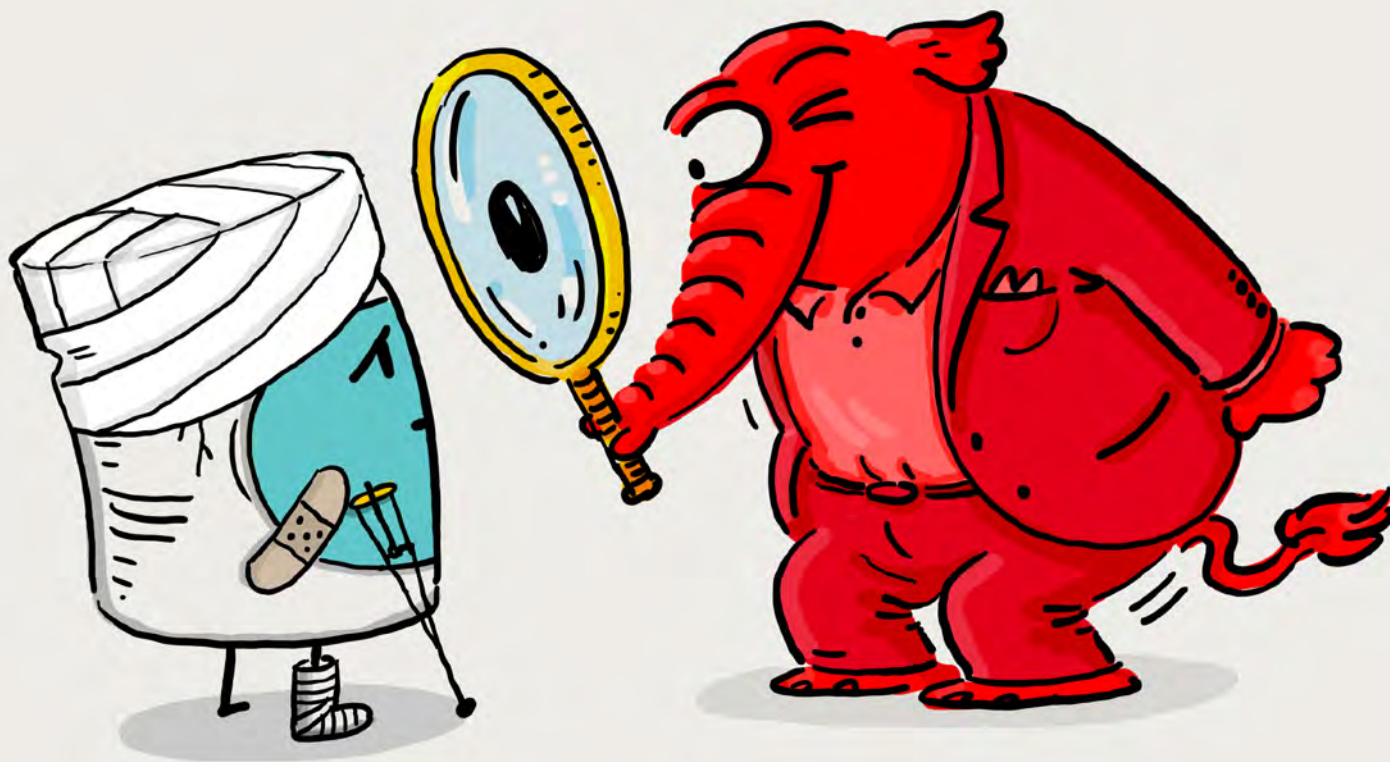
Where we started:

**Below average**  
order volume



The company takes the one  
and only **right decision**





Step 1:  
Czipin takes  
**a close look**  
of the company

#1

Two sites working independently, **not using synergies**



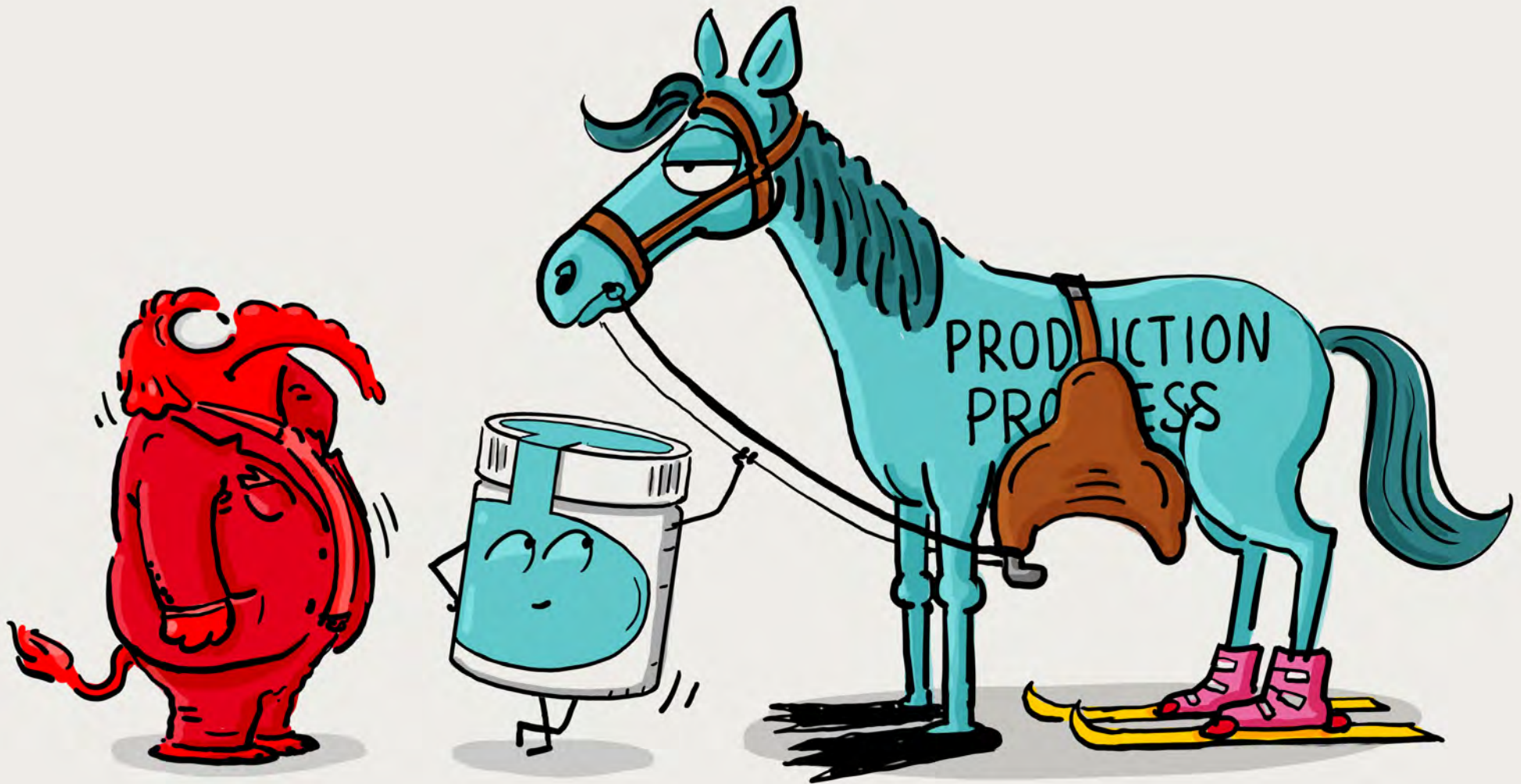
#2

Management is unstructured & **busy fire fighting** in stead of acting preactively



#3

Complex and poorly designed processes create **additional costs**



#4

Reports are created  
but not used  
**properly**





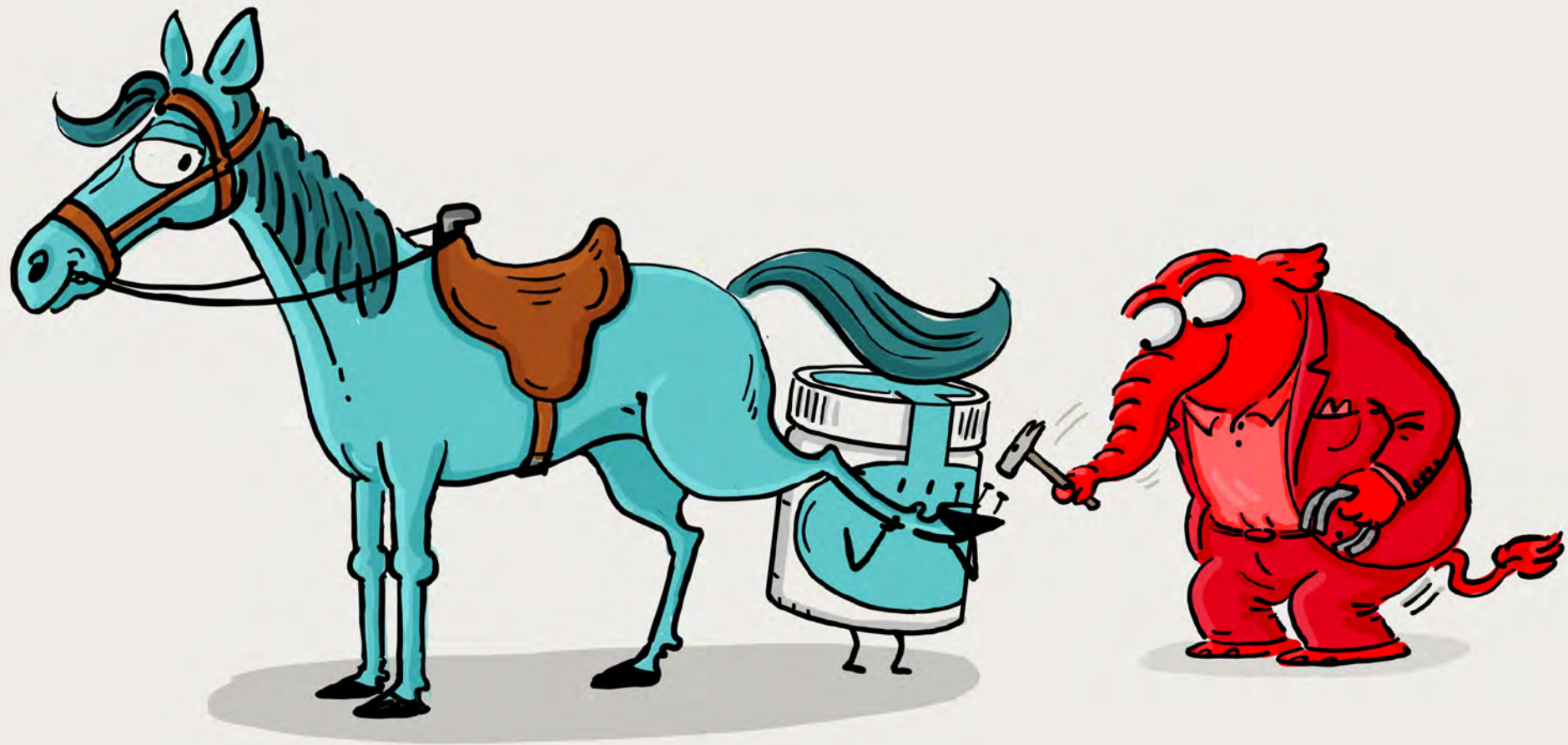
# THE SOLUTION



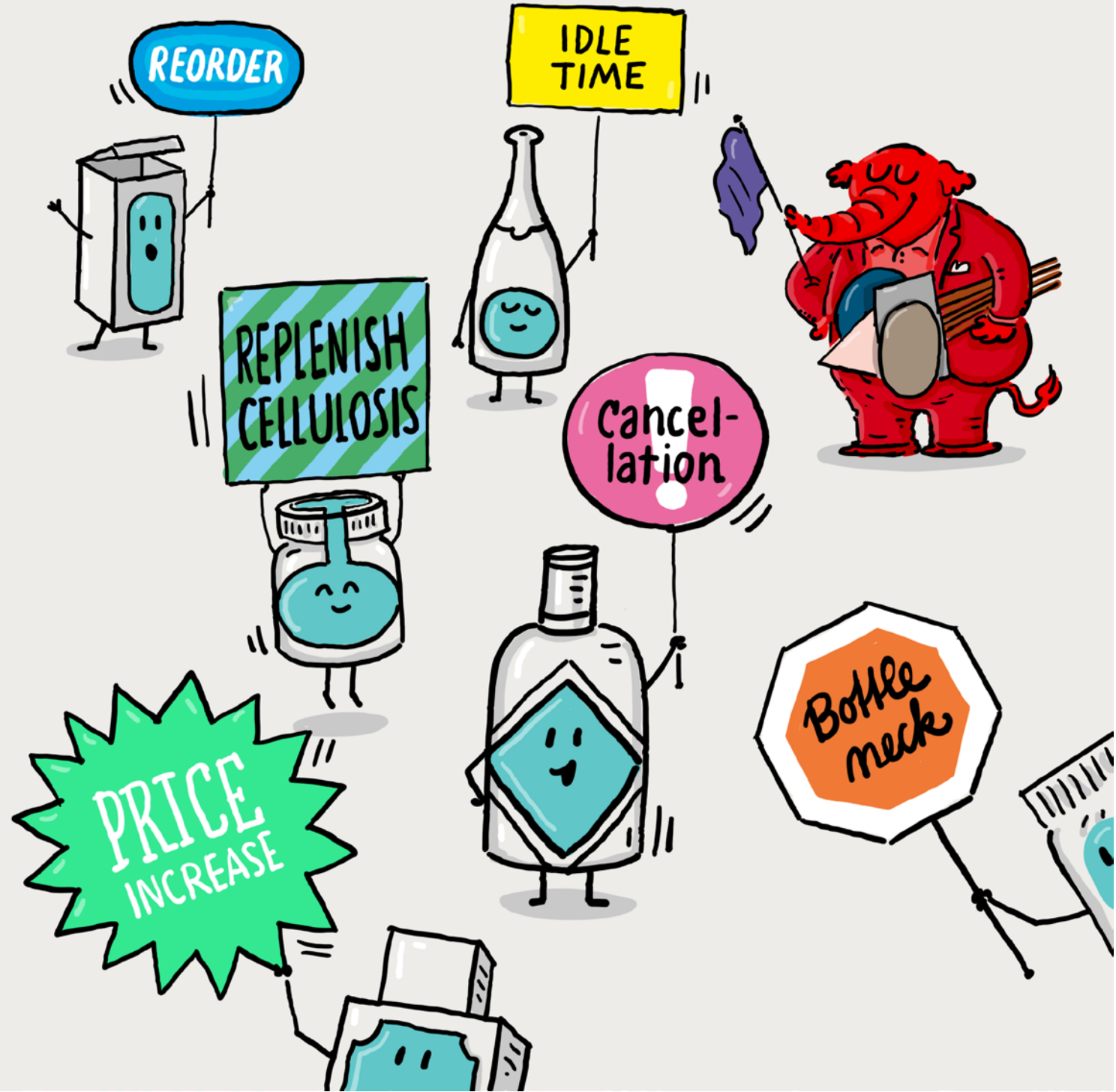
Reorganisation to **central unit & extended work bench**



Process optimisation e.g. **close cooperation** between order management and production planning



Implementation  
of **info systems** ..



A, Second B,  
C, than D

A, Second B,  
C, than D

A, Second B,  
C, than D

A, Second B,  
C, than D

First A, Second B,  
third C, than D

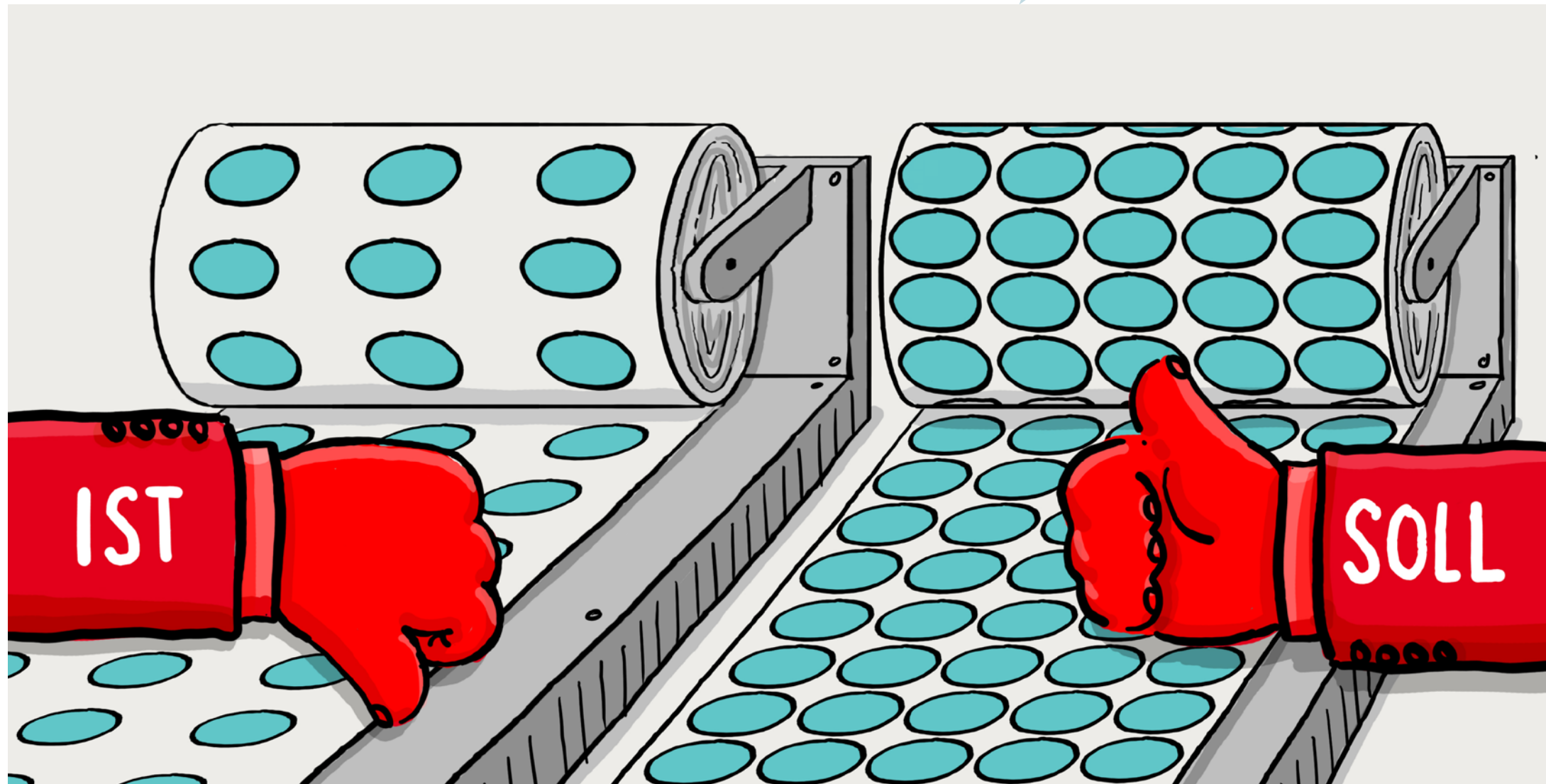
First A, Second B,  
third C, than D

First A, Second B,  
third C, than

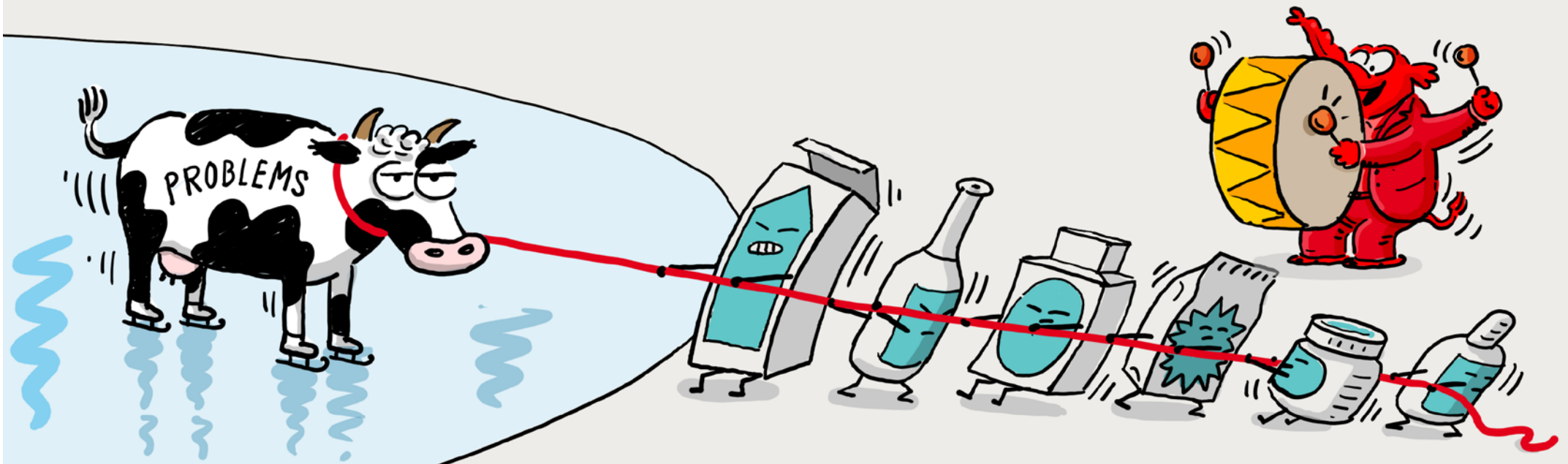


... and clear **routines**  
for supervisors and  
managers to implement  
improvements

Agreements of **potentials and targets**



Complete **involvement of workforce** to rescue the situation





RESULT

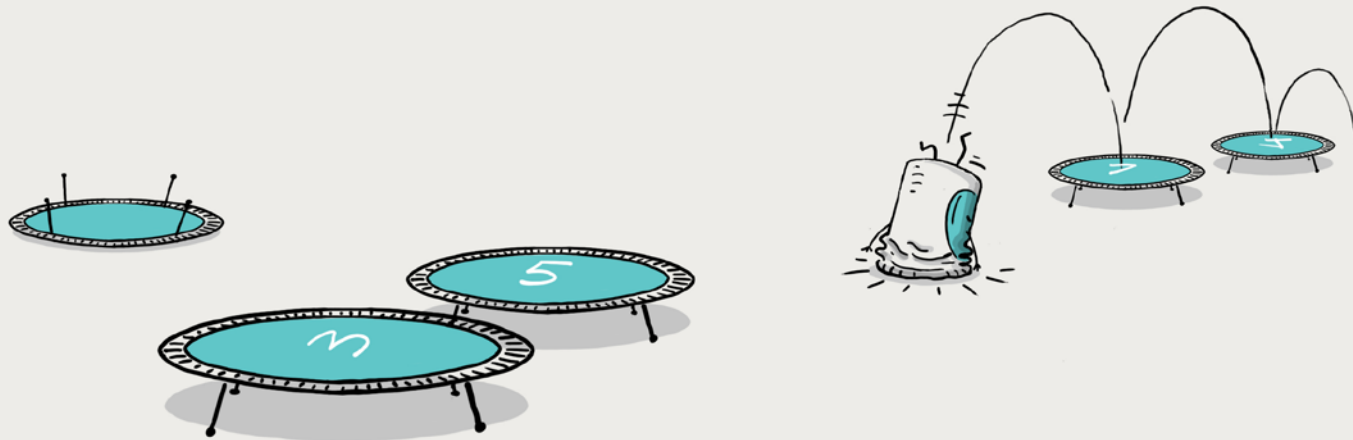
SMACK!



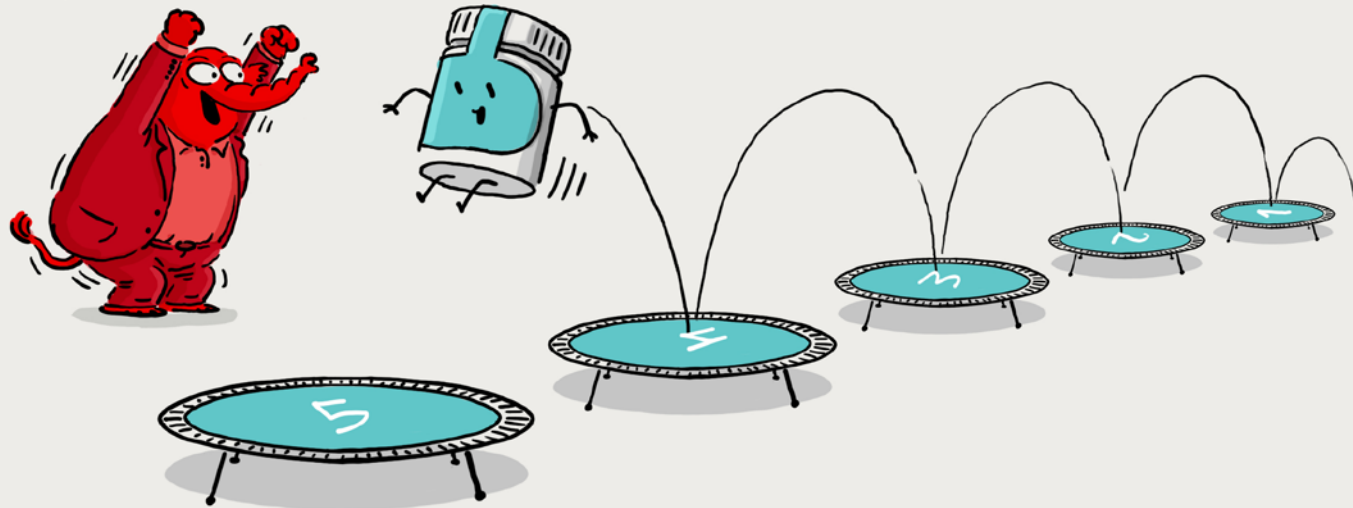
New organisation **saves 25%** personell cost



Before



After



**Better processes**  
**save unnecessary**  
**cost**

*New management routines identify potentials and **implement them***



After one year **competitive again**



AND HOW CAN WE HELP YOU ?



