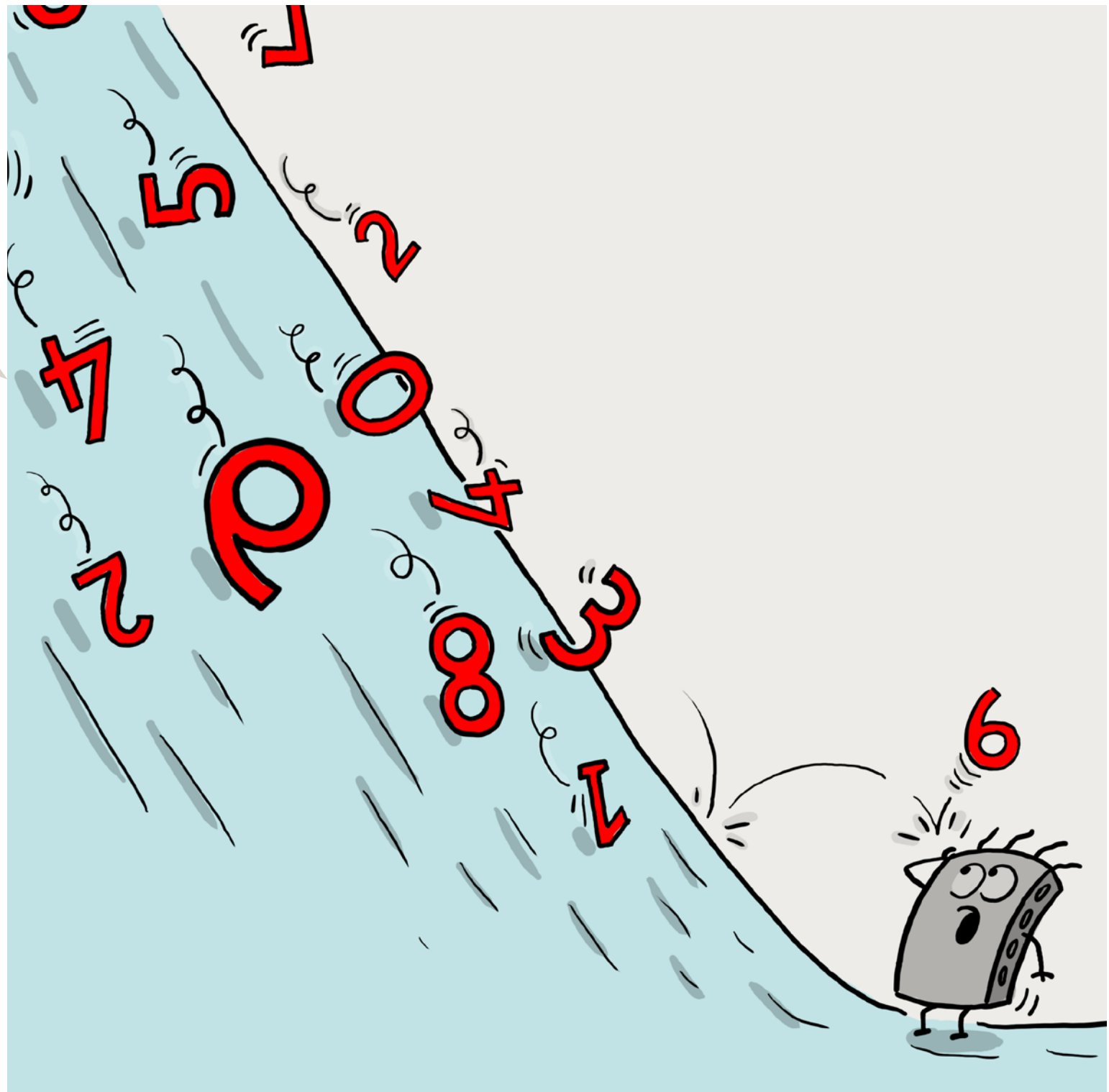


How a parts manufacturer turned the corner with the Red Elephants

A Czipin Success-Case

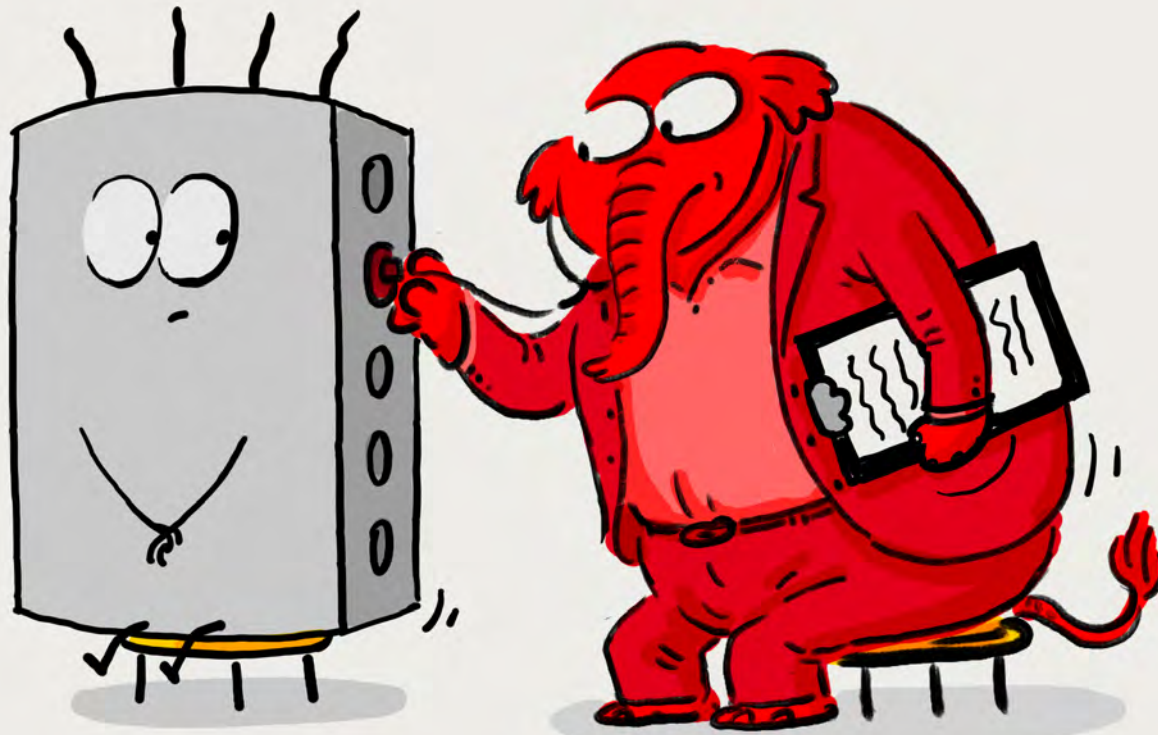
**What was
the problem?**

**The company is
in danger of getting
into the red**



The managing director does
the only **right thing**





1st step:
The Red Elephants
perform a
Health-check

#1

Equipment is **insufficiently utilized**



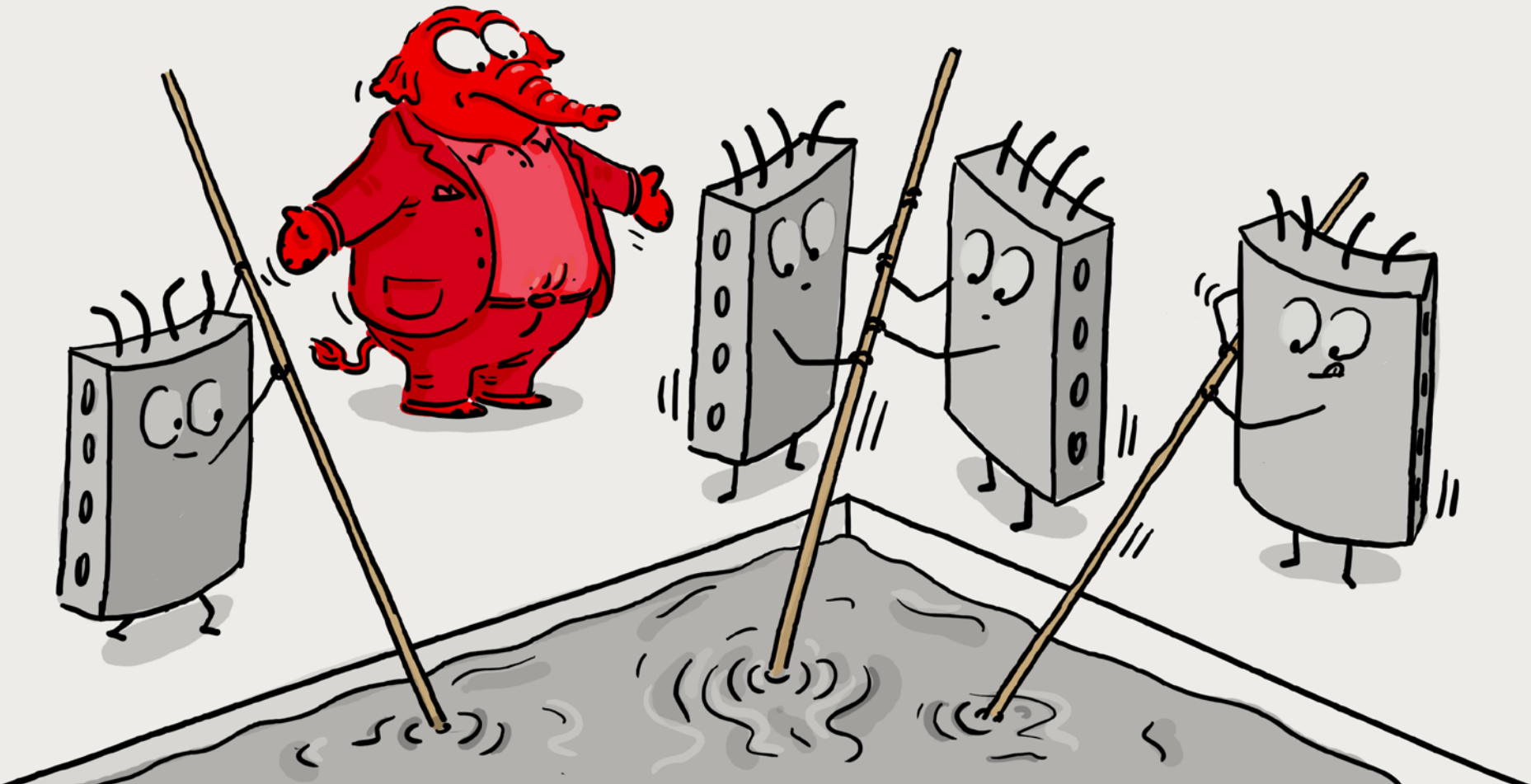
#2

Poorly structured
production processes
with lots of idle time



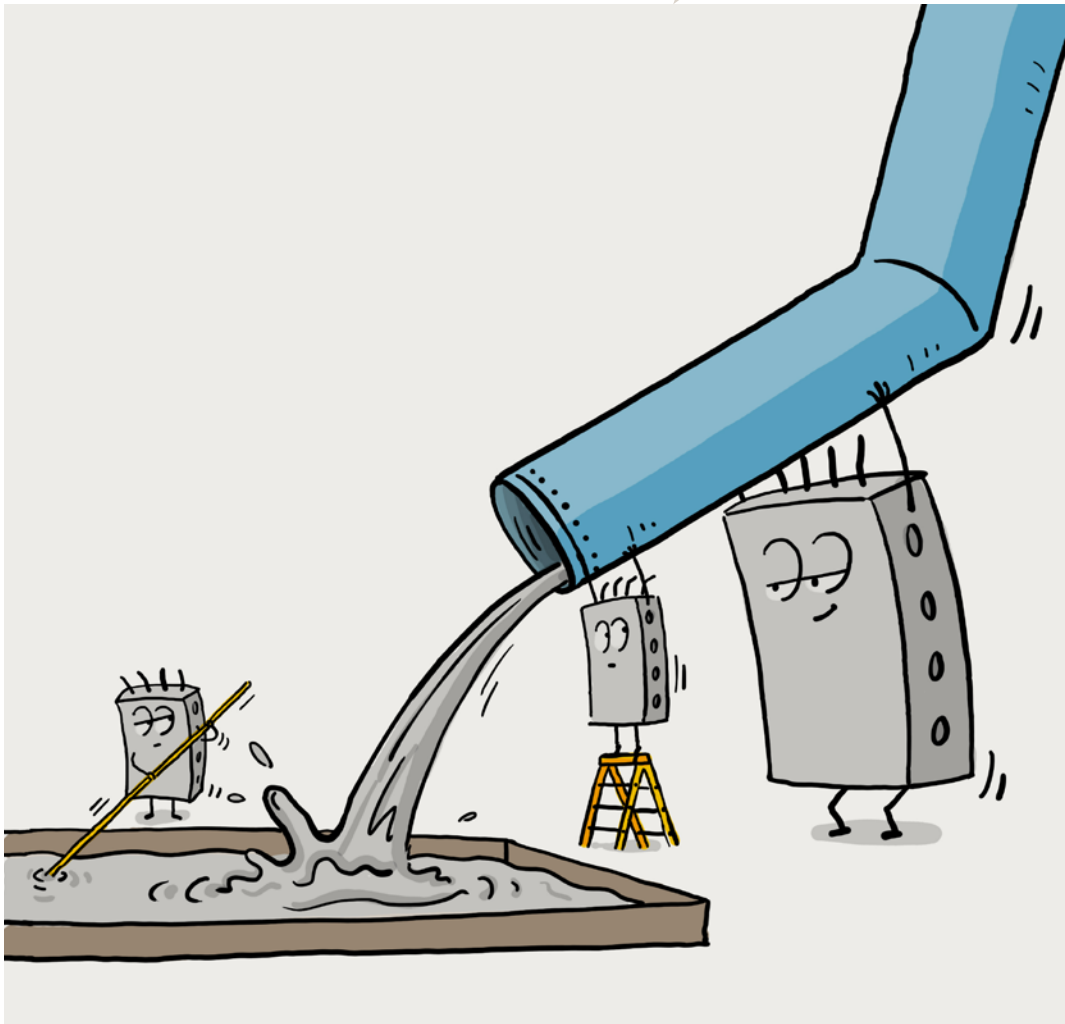
#3

Headcount **too high**



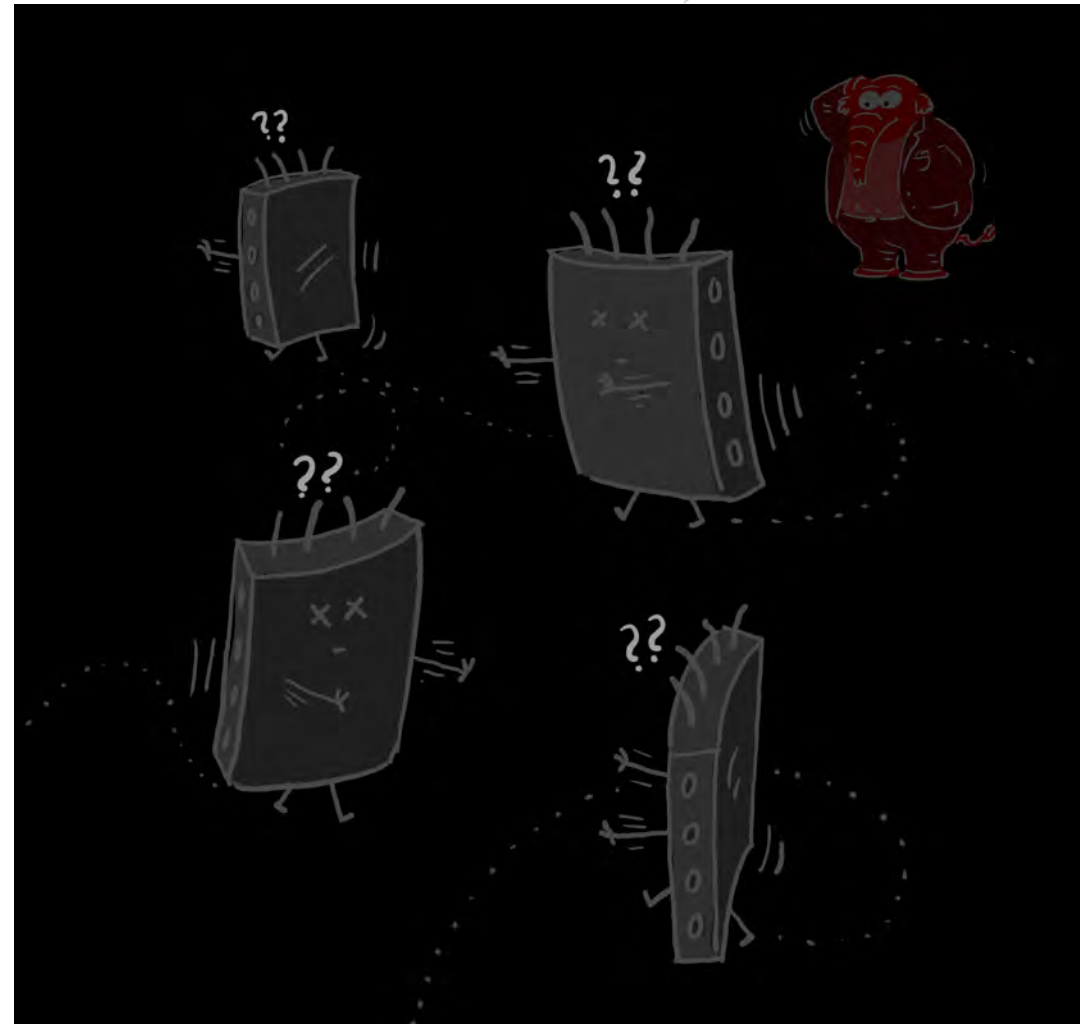
#4

Poor leadership
on the floor



#5

Lack of transparency
for employees and management

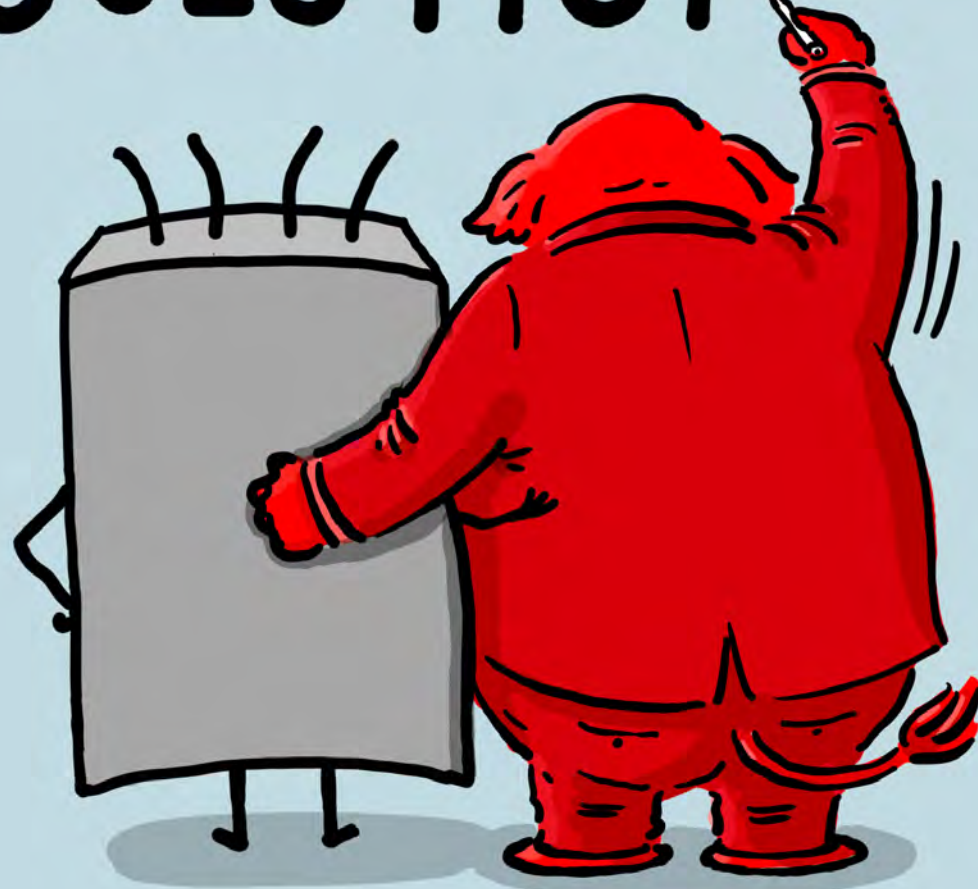


#6

Standard times **too high**



THE SOLUTION

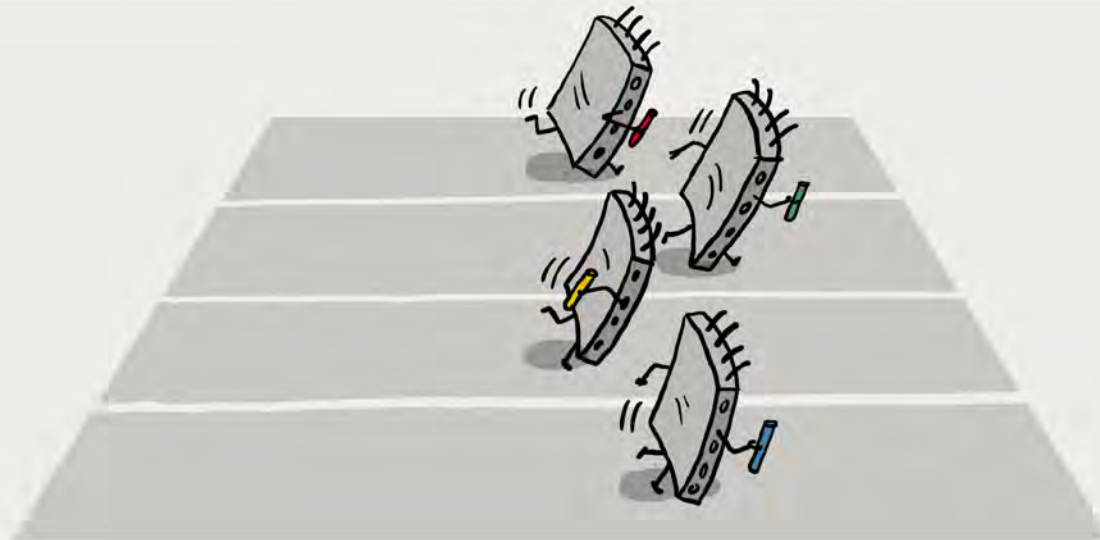


Introducing parallel work processes **reduce idle times**

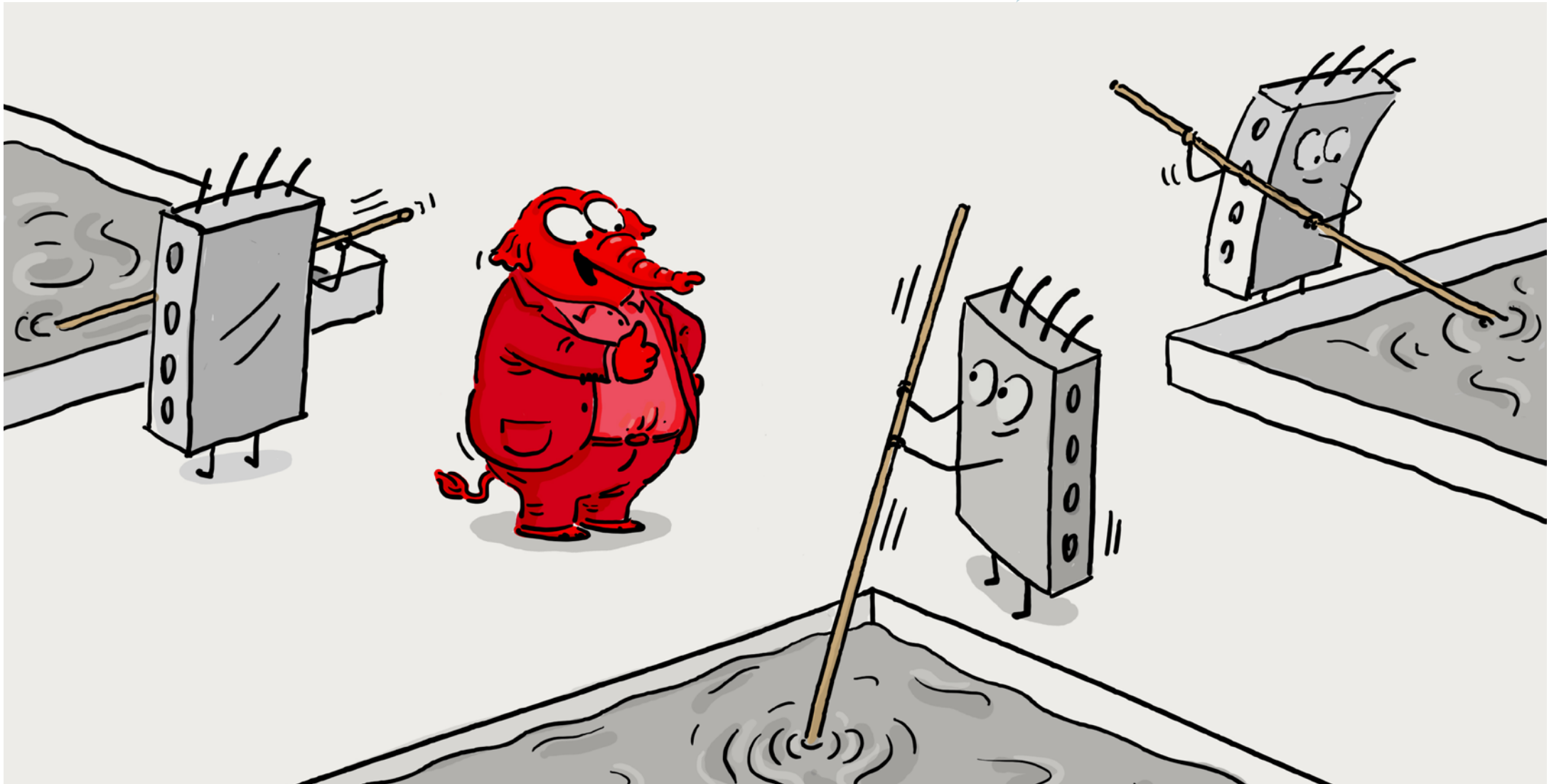
BEFORE



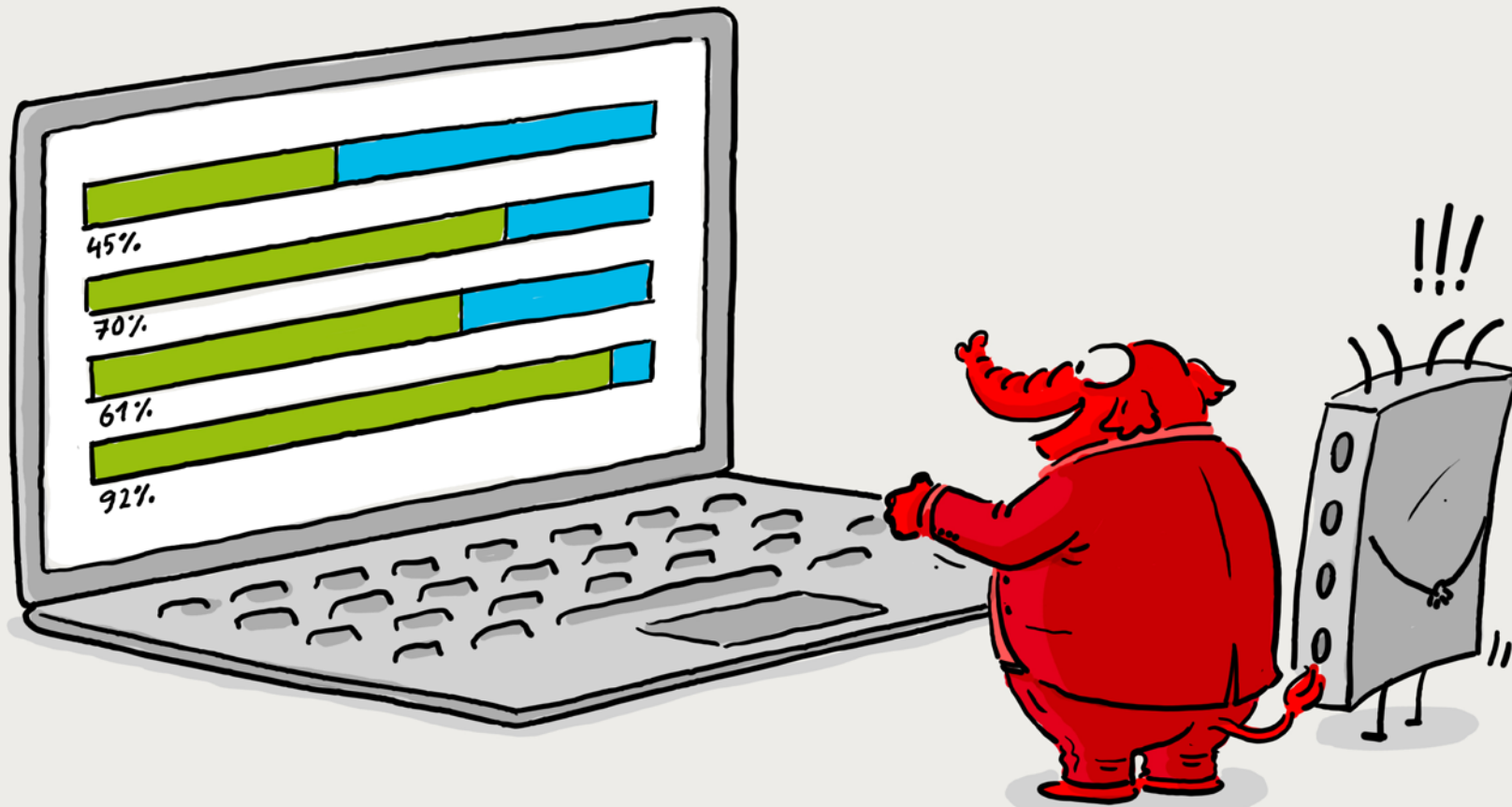
AFTER



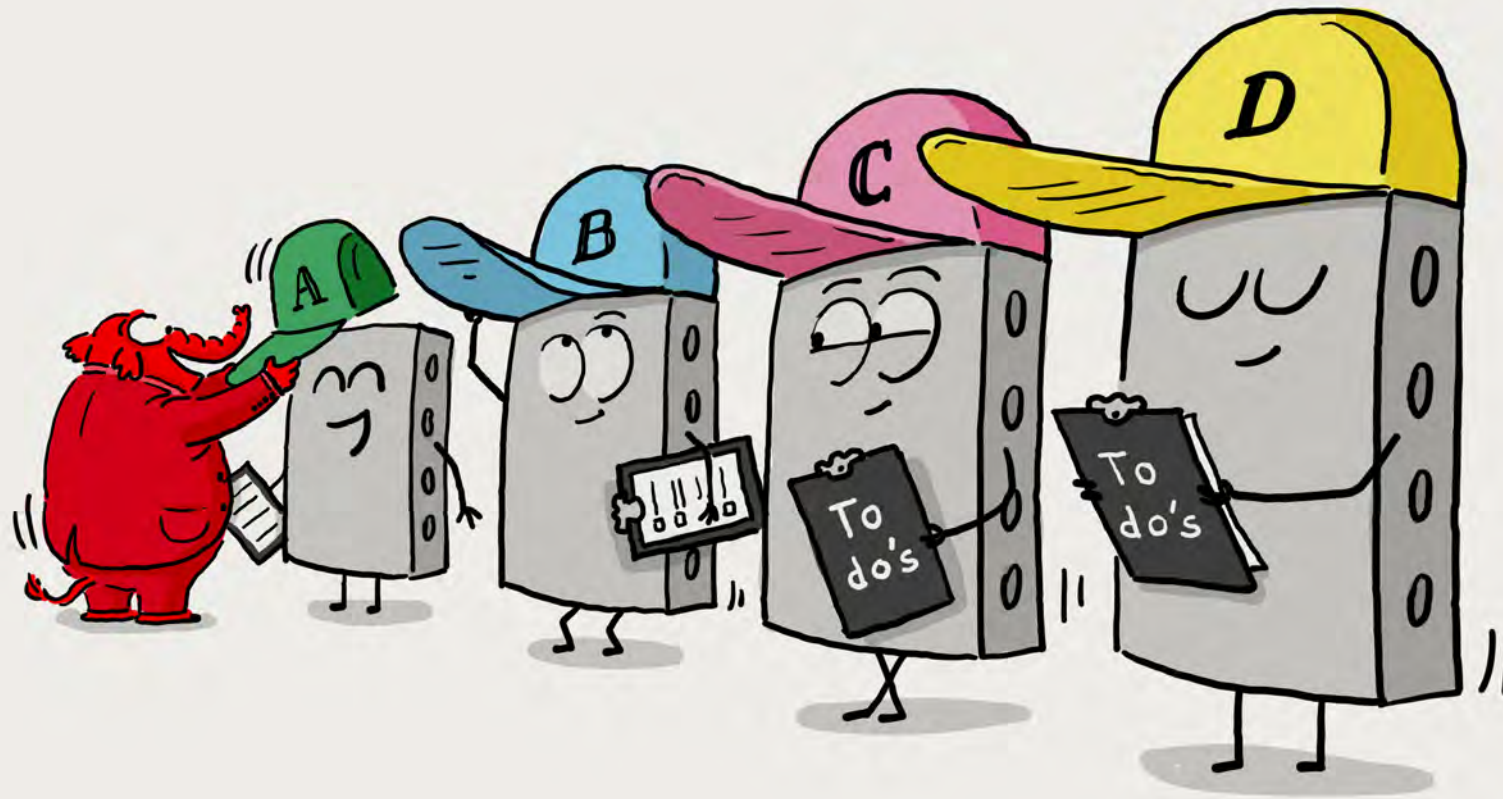
Reduction of headcount on certain equipment



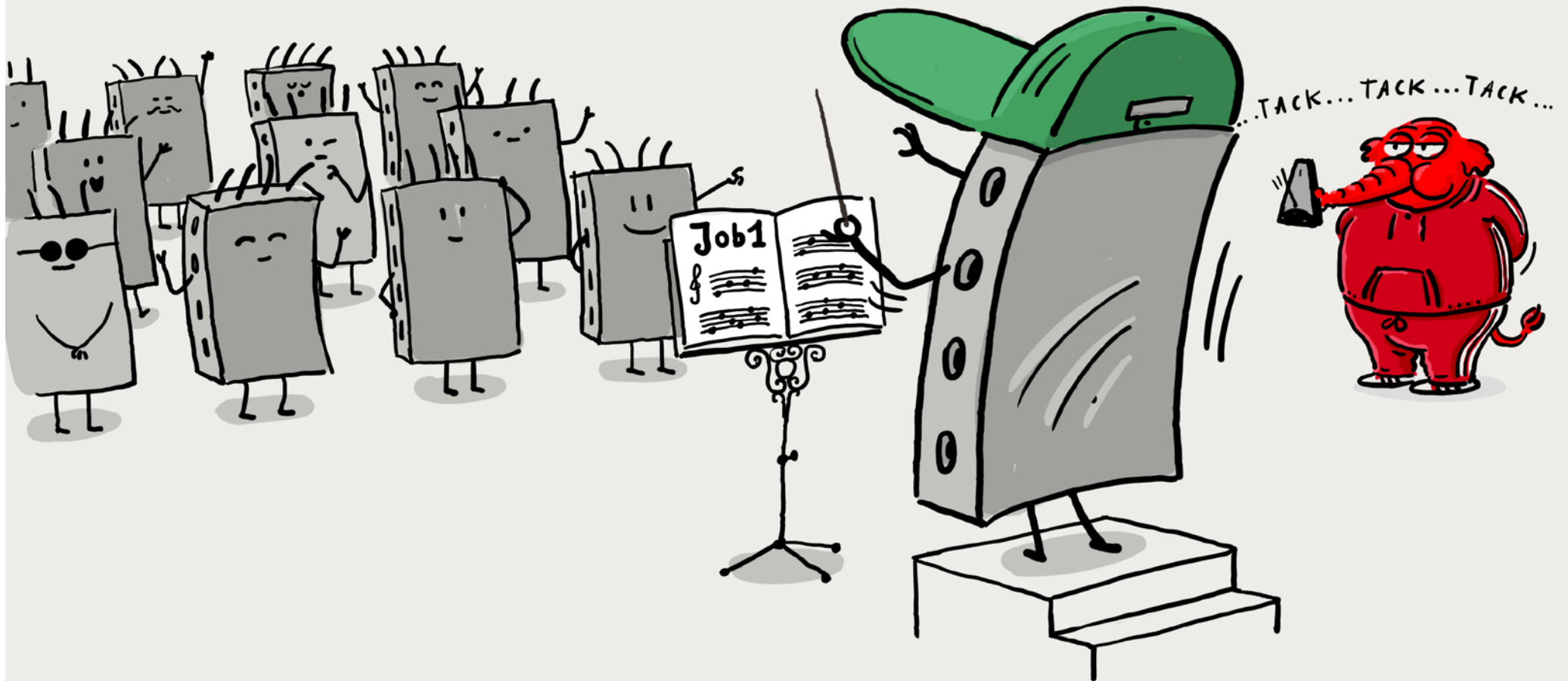
Creating **transparency** through visualization of results



Implementing **a system** that regulates responsibilities
and enforces the definition of measures



Intensive coaching of all managers on the floor

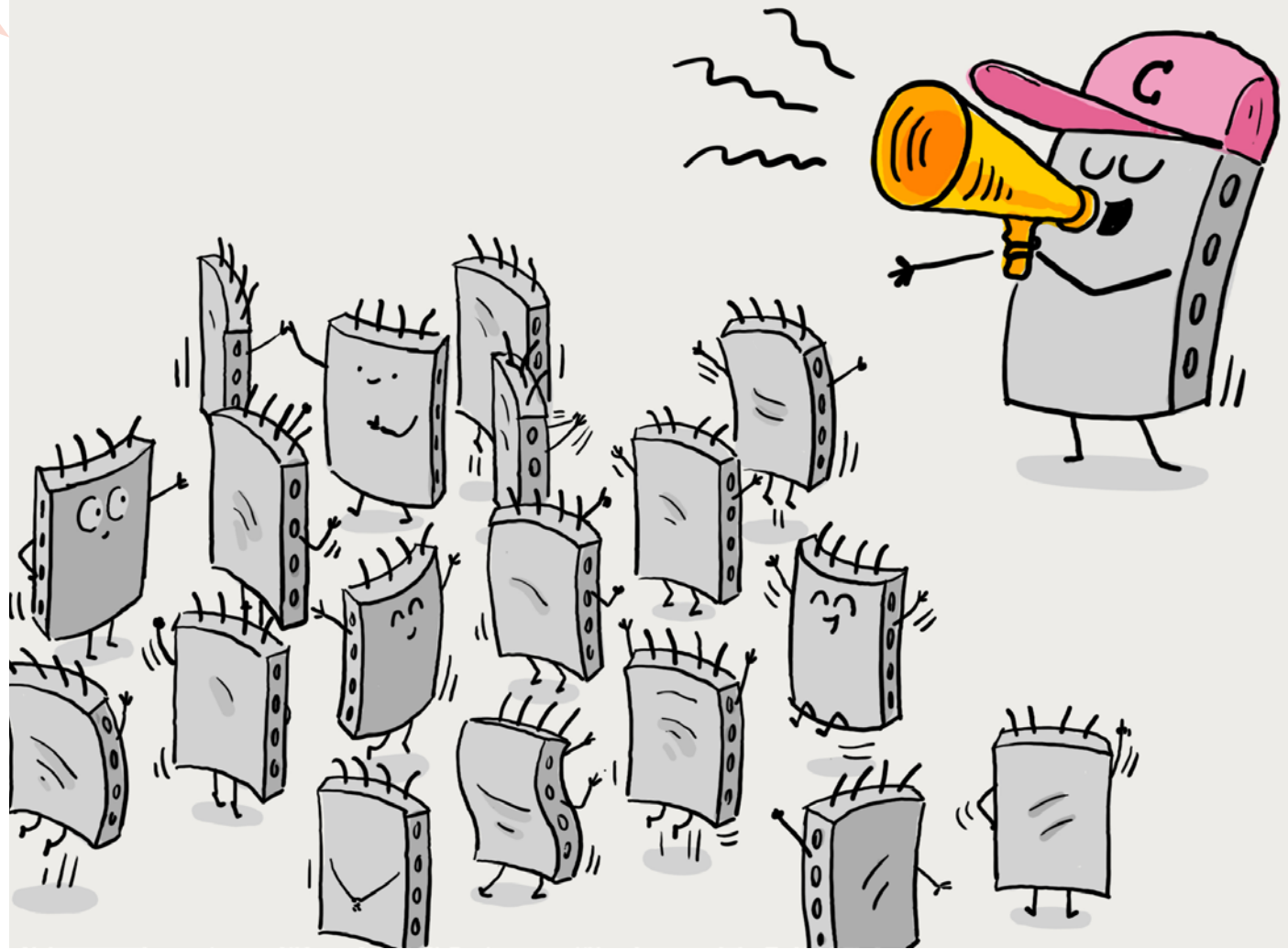




RESULT

SMACK!

Active
communication
of changes leads to
understanding &
acceptance
of the measures



Target achieved. **Standard times reduced by 30%**

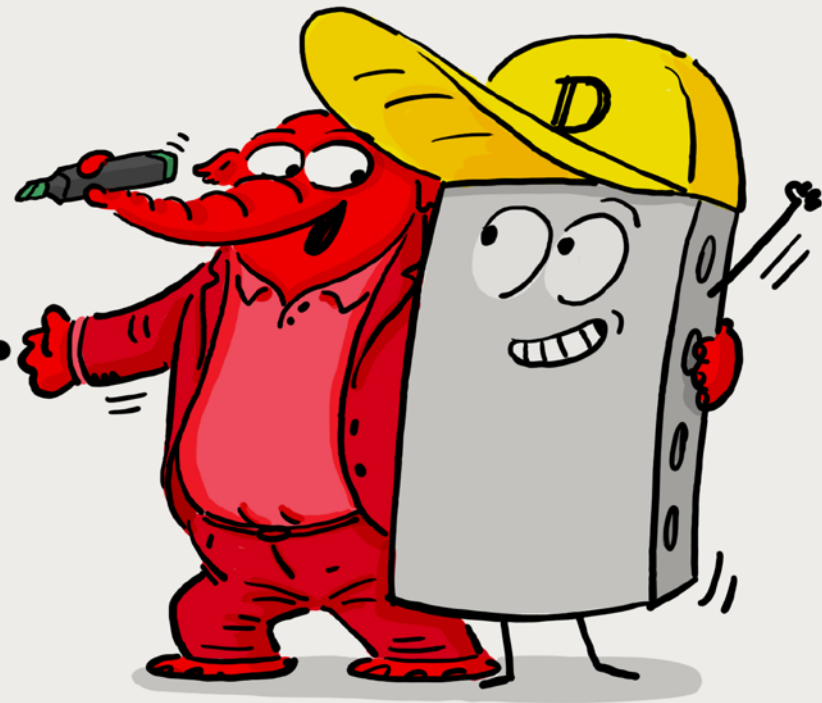


Target achieved. Management embraces responsibilities

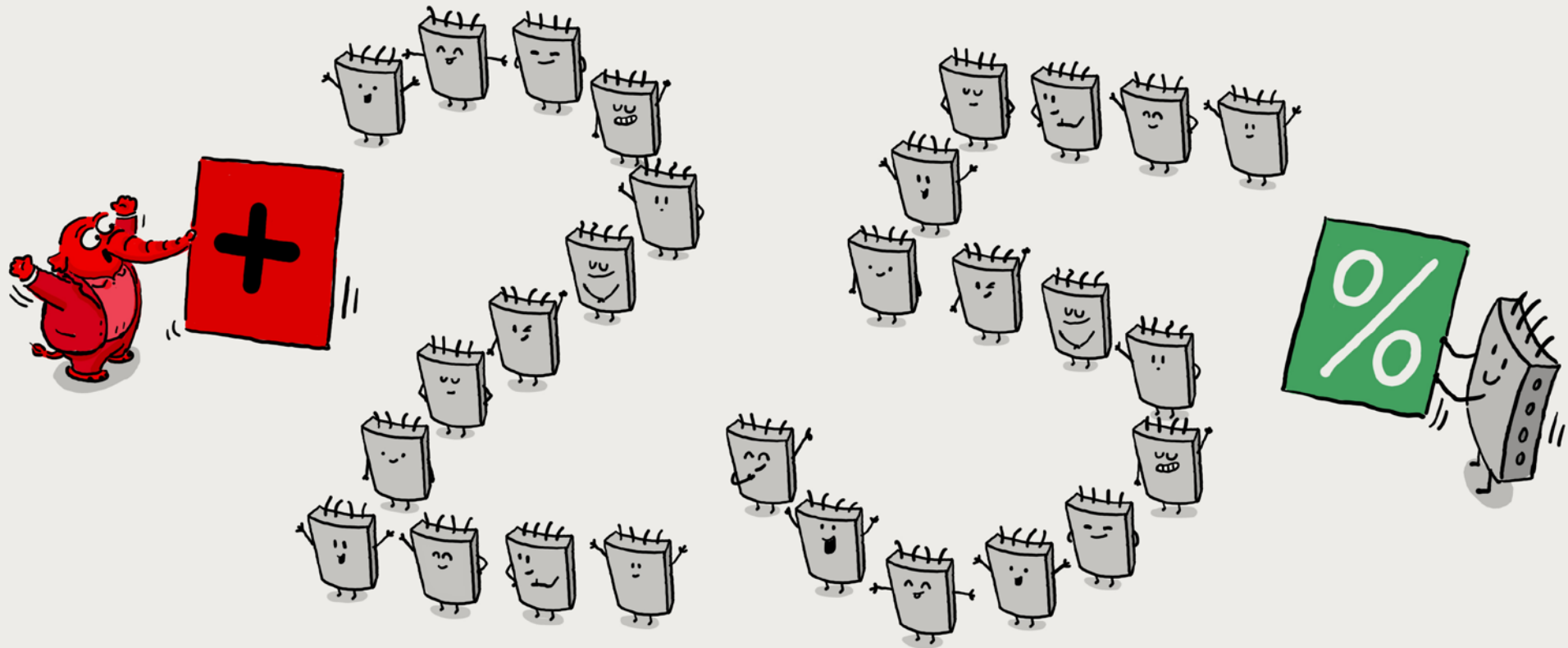
GOOD

LEADER-

SHIP!



Target achieved. Productivity increase by 25%



AND HOW CAN WE HELP YOU ?



